# Özlem Özdemir

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## RESEARCH ID INFORMATION

Orcıd Id		Researcher Id		Scopus Id	Google Academics	
	0000-0001-7968-9792		ABB-7557-2020	350954319	https://scholar.google.com.tr/citations?u	
				00	ser=ayFTDGIAAAAJ	

#### **EDUCATION**

Post-doc in Economics, Max Planck Institute of Economics, Germany (2006)

Ph.D. in Economics, Texas Tech University, U.S.A., (2000)

M. S. in Marketing, Texas Tech University, U.S.A., (1995)

B. S. in Business Administration, Middle East Technical University, Turkey, (1994) Exchange Student, Texas Tech University, College of Buss. Adm., U.S.A., (1993)

# LANGUAGES

Turkish, Native; English, Advanced; German, Intermediate

#### AREAS OF SPECIALIZATION

Managerial Economics, Decision Making Under Risk and Uncertainty, Disaster Management, Experimental Economics, Behavioral Economics, Entrepreneurship.

# PROFESSIONAL EXPERIENCE

24 years of Work Experience as an Academician (4 years in Texas Tech University, 6 years in Yeditepe University, 1 year in Max Planck Institute of Economics, 13 years in METU Department of Business)

2015-2018	Dean, Faculty of Economics and Administrative Sciences, METU
2015-2018	Member of the Executive Board, METU TEKNOKENT
2016-	Director of Behavioral and Experimental Lab, METU
2015-	Mentor, Team Member of Design Factory, METU
2011-	Member of the Executive Board, Disaster Management Implementation
	and Research Center, METU
2011-	Member of the Academic Board of Earth System Sciences, METU
2018-	Member of Academic Board- Behavioral Public Policy and Distruptive
	Technologies, Republic of Turkey, Ministry of Trade
2013-2015	Associate Dean of Faculty of Economic and Administrative Sciences,
	METU
2012-2015	Member of the Faculty Executive Board, Faculty of Economic and
	Administrative Sciences, METU
2012	Received Full Professorship Title from METU
12/2010-2012	Member of the Faculty Academic Board, Faculty of Economic and
	Administrative Sciences, METU
2010- 2013	METU SUNY-BAS Joint Diploma Program Coordinator
2009-2011	Member of the Executive Board, Center for European Studies, METU

2007-2012	Associate Professor, METU, Department of Business Administration
2006-7/2007	Associate Professor, Yeditepe University, Department of Economics
April 2006	Received Associate Professorship Title from Turkish Council of
_	Higher Education
2005-2006	Research Associate, Max Planck Institute of Economics, Jena, Germany.
2000-2006	Assistant Professor, Yeditepe University, Department of Economics,
	Istanbul, Turkey.
1996-2000	Teaching Assistant, Department of Economics, Texas Tech University,
	U.S.A.
1997-2000	Research Assistant, Wind Science and Engineering Research Center,
	Texas Tech University, U.S.A.

# SPECIFIC PROFESSIONAL EXPERIENCE

# 24 years of interdisciplinary research experience as director of lab, member of research center, project manager, and mentor.

1996-2000	American National Institute of Standards and Structural Technology, Report/Grant No: 70NANB8H0059
1997-2000	Research Assistant, Wind Science and Engineering Research Center, Texas Tech University, U.S.A
2000-2005	Research Grant, the Scientific and Technological Research Center of Turkey (TÜBİTAK), Report/Grant no: 104K109
2005-2007	Research Associate, Experimental lab, Strategic Interaction Group, Max Planck Institute of Economics, Jena, Germany.
2010	International Labor Organization (ILO) project-Background Assessment of
	Decent Employment for Women in ANKARA, GAZÍANTEP and KONYA,
	Project code:A28008442601
2013	Impact of Coca-Cola System on Turkish Economy (2013) Member of project
	group. Estimated the macroeconomic and industry wise direct, indirect, and
	induced effects of Coca-Cola System in Turkey using SAM analysis, computed
	multipliers, and interpreted the results, and prepared the report
2016-	Director of Behavioral and Experimental Lab, METU
2015-2018	Member of the Executive Board, METU TEKNOKENT
2015-	Mentor, Team member of Design Factory, METU
2011-	Member of the Executive Board, Disaster Management Implementation and
	Research Center, METU
2011-	Member of the Academic Board of Earth System Sciences, METU
2018-	Member of Academic Board- Behavioral Public Policy and Distruptive
	Technologies, Republic of Turkey, Ministry of Trade
2020-2021	TÜSİAD- Project member- Davranışsal İktisadın Sektör Bazlı Uygulamaları

# HONORS, AWARDS, AND GRANTS

2020	Research Award- METU Academic Performance Reward
2017	Research Award- METU Academic Performance Reward
2015	Research Award- METU Academic Performance Reward
2014	Research Award- METU Academic Performance Reward
2013	Research Grant- METU Scientific Research Project Funding (BAP) from
	Presidency Office, Disaster Management Implementation
	and Research Center BAP-08-11-2013-049

2013	Research Grant- METU Scientific Research Project Funding (BAP) from Faculty of Business and Administrative Sciences BAP 04-02-2013-001
2012	Research Grant- METU Scientific Research Project Funding (BAP) from Faculty of Business and Administrative Sciences BAP-04-02-2012-002
2012	Research Grant- METU Scientific Research Project Funding from Presidency Office, Disaster Management Implementation and Research Center BAP-08-11-2012-003
2011	Research Award- METU Academic Performance Reward
2010	Research Award- METU Academic Performance Reward
2010	Research Grant - METU Scientific Research Project Funding (BAP) BAP- 04-02-2010-02
2009	Research Award-METU Academic Performance Reward
2008-2009	Research Grant - METU Scientific Research Project Funding (BAP)
2005-2006	Post-doctoral scholarship, Max Planck Institute of Economics
2004-2006	Research Grant, the Scientific and Technological Research Center of Turkey (TÜBİTAK), Report/Grant no: 104K109
2003	Research Grant, the Ministry of Environment and Forestry, Turkey.
2000	Best Paper Award, American Marketing Association, Winter Educators' Conference Proceedings
1999	Dissertation Research Grant, American National Institute of Standards and Structural Technology. NIST/TTU Cooperative Agreement Award 70NANB8H0059
1999	Dissertation Research Grant, Paul Whitfield Horn Fellowship.
1998	Distinguished Lecturer Award, Department of Econ., TexasTech Uni.
1996	Award for Top Graduate Paper, Student Competition, Advertising Division of Association for Education in Journalism and MassCommunication, Anaheim, California. Paper: "The Portrayal of Women in TV Commercials".
1994-95	Graduate Student Scholarship, Department of Marketing, Texas TecUniversity.
1993	Dean's Honor List, College of Business Administration, Texas TechUniversity.

# **PUBLICATIONS**

## **JOURNAL ARTICLES**

# **International**

- 1. "Comparing the Willingness to Pay Through Three Elicitation Mechanisms: An Experimental Evidence for Organic Egg Product" Ozge Dincoz, Agribusiness: An International Journal, Vol 37, Issue 2, Spring 2021 (SSCI)
- 2. "Moral Justifications of Food Waste under the Conditions of Financial Scarcity in a University Cafeteria" Selin Ozokcu, Eminegul Karababa, Journal of Consumer Culture, Under Review (SSCI)
- 3. "Investigating Consumer-level Food Waste: Case of a University Cafeteria" Selin Ozokcu, British Food Journal (Under Review) (SSCI)

- 4. "Preferences for Risk Mitigation Mechanisms: An Experimental Evidence" with Ozge Dinc Cavlak and Burcak Basbug Erkan, 2018, Natural Hazards Review (SCI)
- 5. "Responses of Dissatisfied Investors: Exit, Voice or Loyalty" with Muge Tasci, Journal of Financial Services Marketing, September 2017, Volume 22, Issue 3, pp 109–118 (Emerging Sources Citation Index)
- 6. "An Individual's Stock Investment Decision: Rational Investment or Affective Attraction" with Naime Usul, Journal of Behavioral and Experimental Economics March, 2017 (SSCI) 10.1016/j.socec.2017.04.004
- 7. "Economic Growth, Energy and Environmental Kuznets Curve" with Selin Ozokcu, Renewable and Sustainable Energy Review, article accepted for publication Jan 2017 DOI 10.1016/j.rser.2017.01.059, (SCI)
- 8. "Impact of Outcome Ambiguity on Self-Insurance and Self- Protection: Experimental Evidence" Bulletin of Economic Research, Nov.2016,DOI: 10.1111/boer.12111 (SSCI)
- 9. "Successes and Failures of Compulsory Risk Mitigation: Re-evaluating the Turkish Catastrophe Insurance Pool" with Burçak Başbuğ, Vol 39, No 4, Disasters, October 2015 (SCI)
- 10. "An Experimental Investigation of Insurance Decisions in Low Probability and High Loss Risk Situations" with Andrea Morone, Journal of Economic Interaction and Coordination, 2014, 9:53–67 DOI 10.1007/s11403-013-0112-2 (SSCI)
- 11. "Displaying Information about Probability: Experimental Evidence" with AndreaMorone, Bulletin of Economic Research, 2012, 64 (2): 157-171. (SSCI)
- 12. "Are Fertility Decisions in Turkey Affected by Infant Mortality and Income?" with Ugur Soytas, 27 (310), 39-52, Ocak, 2012, İktisat, İşletme ve Finans Dergisi (SSCI)
- 13. Türkiye'de Siyasi Kutuplaşması Oluşturan Unsurlar: Seçmen Tercihlerinde Ekonomik Oy Verme Davranışından Toplumsal Travma Kuramına Kadar Bir Dizi Etkenin Görece Etkileri" with Cengiz Yılmaz and Oğuzhan Aydemir, 27 (311), Şubat, 2012, İktisat, İşletme ve Finans Dergisi (SSCI)
- 14. "Factors affecting risk mitigation revisited: the case of earthquake in Turkey" with Cengiz Yılmaz, Journal of Risk Research, Volume 14, Issue 1 Ocak 2011, pages 17 46 (SSCI)
- 15. "Olasılığı Düşük Risklerin Yönetimi ve Risk Algısı: Deprem Riski Üzerine Bir Saha Araştırması" with Cengiz Yılmaz, İktisat, İşletme ve Finans Dergisi, vol 25, 295,47-71, Ekim 2010 (SSCI)
- 16. "Joint and Interactive Effects of Trust and (Inter) Dependence on the Emergence of Relational Behaviors in Long-Term Channel Dyads." with Cengiz Yilmaz and Bulent Sezen. Industrial Marketing Management, 34, 235-248, 2005 (SSCI)

- 17. "Credit Risk Market and the Recent Loan Profile in the Turkish Banking Sector" with Erk Hacihasanoglu, International Research Journal of Finance and Economics Issue 32, 2009 (ECONLIT, JEL, B type Journal)
- 18. "Entrepreneurship in Turkey and developing countries: a comparison of activities, chararacteristics, motivation and environment for entrepreneurship" with Esra Karadeniz, MIBES Transsactions International Journal, Vol.3, Issue 1, 2009 (JEL, SSRN)
- 19. "Transmission of World Shocks to Turkish Economy" with Nazlı Yılmaz. The Empirical Economics Letters, 6(4), Temm 2007 (ECONLIT)
- 20. "Market Forces and Price Ceilings: A Classroom Experiment" with Jamie Brown Kruse and Mark Thompson, International Review of Economic Education, 4 (2),2005. (REPEC, IDEAS)
- 21. "Housing affordability in Turkey: A Calculation Integrating Income Inequality" with Mehmet Asici and Ali Hepsen, The Empirical Economics Letters, 10(4) 2011 (ECONLIT)
- 22. "Valuing of Self-Insurance and Self-Protection under Ambiguity: Experimental Evidence", Jena Economic Research Papers, #2007-034. ISSN 1864-7057
- 23. Valuing Protection against Low Probability, High Loss Risks: Experimental Evidence" with Andrea Morone, Max Planck Institute of Economics, Strategic Interaction Group, Discussion Paper, 2007, No. 34-2006.
- 24. "Measuring the Degree of Ambiguity about Probability: Experimental Evidence" with Andrea Morone, Max Planck Institute of Economics, Strategic Interaction Group, Discussion Paper, No. 40-2005.

### **National**

- 1. "Enflasyon ve işsizlik oranı algısının incelenmesi: Bir anket çalışması" Mürüvvet Büyükboyacı, Özlem Özdemir, Serkan Küçükşenel. ODTÜ Development Journal, 2020, 47(2) (ECONLIT)
- 2. "Overconfidence in finance with different domains: an interdisciplinary experimental approach", Cumhuriyet Üniversitesi İİBF dergisi, 2014, 15(1), ss 253-268.
- 2. "Measuring risk tolerance in finance: Does the decision frame matter?" Kahramanmaras Sutcu İmam IIBF dergisi, 2013, 10(29, ss. 265-276.
- 3. "Türkiye'de Algısal Sapmalar" with Adil ORAN and Görkem TURGUT ÖZER, Dokuz Eylül Üniversitesi, İşletme Fakültesi Dergisi, Cilt 12, Sayı 2, 2011.
- 4. Investigating The Factors Affecting Total Entrepreneurial Activities in Turkey, with Esra Karadeniz, ODTÜ Development Journal, 38 (3), Aralık, 2011 (ECONLIT).
- 5. "An empirical investigation of payment performance for consumer loans in Turkey" with Levent Boran., ODTÜ Development Journal, Aralık 2008 (ECONLIT)

- 6. "Entrepreneurship Activities in Turkey: An International Comparison Using GEMData", with Esra Karadeniz, Boğaziçi Journal, Vol 23, Number 1-2, 2009
- 7. "Rekabet, İşletme Stratejisi ve Pazarlama: Tarihsel Bakış Açısıyla Kritik Bir Değerlendirme," with Cengiz Yilmaz Pİ: Pazarlama ve İletişim Kültürü Dergisi, 1,1, 37-42, 2002.

#### **BOOK CHAPTERS**

## **International**

- 1. "Engineering Education Case Study-Turkey? Future Directions in Social Innovation. Springer, forthcoming
- 2."Behavioral Economics and Energy Market" in Routledge Handbook of Energy Economics, Ugur Soytas and Ramazan Sarı (eds), ISBN: 9781138208254. August 2019
- 3. Mapping Entrepreneurial Activities and Entrepreneurial Attitudes in Turkey" with Esra Karadeniz, Routledge Handbook of Entrepreneurship in Developing Economies, 2016, Routledge International Handbooks by Colin C. Williams (Editor), Anjula Gurtoo (Editor), ISBN-13: 978-1138849143, ISBN-10: 113884914
- 4. "Disaster Losses in the Developing World: Evidence from the August 1999Earthquake in Turkey," with J. B. Kruse and B. Ewing, Economic Development -Issues and Policies, N. Narayana, editor, Serials Publications, New Delhi, 2004.
- 5."Risk Perception and the Value of Safe Rooms as a Protective Measure for Tornadoes:A Survey Method," Chapter 8 of Economics and Wind, B. T. Ewing and J. B. Kruse, eds., Nova Science Publishing, 2005.
- 6. "Trade Competitiveness and Productivity: Case of Turkey and EU Manufacturing" with Veysel Ulusoy, International Research on Global Affairs, Gregory T. Papanikos, editor, ISBN: 960 88672-4-X, 510 pages, ATINER, 2005.
- 7. "Disaster Risk Management in Turkey" with Polat Gulkan, Sevtap Kestel, and Burcak Basbug Erkan. Improving Assessment of Disaster Risks to Strengthen Financial Resilience, G20 Publication- Government of Mexico and the World Bank, 2012.

#### **National**

- 1."Risk Belirsizlik ve İktisat" ve "Riskler ve Davranışlar". Hayatın İçindeki İktisat: İktisadi Davranışlara Farklı Bir Bakış . eds Emre Aydınonat, Barış Urhan. İletişim Yayınları <a href="https://iletisim.com.tr/kitap/hayatin-icindeki-iktisat/9850">https://iletisim.com.tr/kitap/hayatin-icindeki-iktisat/9850</a>
- 2.Senin Kararın Mı? Ticaret Bakanlığı Davranışsal Kamu Politikaları Dairesi <a href="https://ticaret.gov.tr/data/5b8ec3ce13b8761b8471c1f9/1ebc0d8a6a572cd0a7f4ab084eb63831">https://ticaret.gov.tr/data/5b8ec3ce13b8761b8471c1f9/1ebc0d8a6a572cd0a7f4ab084eb63831</a>. pdf
- 3."Gümrük Birliği Sonrasi Türkiye Sanayi Sektöründe Eğilimler", with İdil Uz, Türkiye-Avrupa Birliği İlişkileri Üzerine Ekonomi-Politik Tezler, Irfan Kalayci, editör, İstanbul: Beta Yayınları, Ocak 2006.

#### **PROJECTS**

- 1. TÜBİTAK Project (2020-2021)- 120K891- Nihan Yıldırım-Yürütücü, Özlem Özdemir, Okan Yeloğlu, Özge Dinç Cavlak, Faruk Caner Yam- Üniver"site Öğrencilerinin Pozitif Kişilik Özellikleri, COVID-19 Risk Algıları, Kariyer Uyum Yetenekleri ve Kariyere Katılım Düzeyleri Arasındaki İlişkinin İncelenmesi: Kavramsal Bir Model Önerisi"
- 2. EU Project-NetShift H2020 Green Deal proposal submitted Jan 2021
- 3. TÜSİAD- Davranışsal İktisadın Sektör Bazlı Uygulamaları, 2020-2021
- 4. BAP -08-11-2017-006 Afet ve Acil Durumlara Hazır ODTÜ Kampusü-ODTÜ İİBF ve ODTÜ Afet Yönetimi Uygulama ve Araştırma Merkezi Ortak Projesi
- 5. BAP-08-11-DPT-2011K121010 "Kalkınma Bakanlığı Araştırma Kapasitesi Geliştirme Projesi- Deneysel ve Davranışsal Laboratuvarı" with Muruvvet Buyukboyaci, Serkan Kucuksenel,Sinan Gonul, Nilay Yavuz, Ozgehan Senyuva, Ozge Dinc, Baris Kocaaslan, Baris Urhan, Ali Kocaaslan, Deniz Goktas, 2015-16
- 6. Impact of Coca-Cola System on Turkish Economy (2013) Member of project group. Estimated the macroeconomic and industry wise direct, indirect, and induced effects of Coca-Cola System in Turkey using SAM analysis, computed multipliers, and interpreted the results, and prepared the report
- 7. BAP 08-11-2013-049 "KOBİ'lerin Afetlere Karsı Hazırlıklı Olmalarını Etkıleyen Faktörlerin Incelenmesi: Bir Anket Çalısması" with Burcak Basbug and Türker Aydın
- 8. 6. BAP 04-02-2013-001"Bıreylerin Finansal Risk Algıları Ve Sigorta Alim Kararlarının
- 9. Incelenmesi: Anket Calismasi" with Adil Oran and Serkan Sahin
- 10. 7.BAP-08-11-2012-003 "Afet Riski Yönetiminde Risk Azaltıcı Mekanizmaların Karşılaştırılması:Piyasada Mevcut Sigortalar ve Bireysel Önlemler" with Burcak Basbug
- 11. and Ozge Dinc ODTÜ Rektörlük Bilimsel Araştırma Projesi
- 12. 8. BAP-04-02-2012-002 "Aşırı Güven Algı Sapmasının Menkul Kıymet Piyasalarında Fiyat Balonlarının Oluşumu Üzerindeki Etkisinin Laboratuar Deneyleri Yardımıyla İncelenmesi" with Serkan Sahin ODTÜ Dekanlık Araştırma Projesi
- 13. 9. BAP- 04-02-2010-02 "Türkiye'de Günümüzün ve Geleceğin Yöneticilerinin Karar Verme Süreçlerindeki Bilişsel Sapmaların İncelenmesi" with Adil Oran, ODTÜ Dekanlık Bilimsel Araştırma Projeleri
- 14. 10.International Labor Organization (ILO) project-Background Assessment of Decent Employment for Women in ANKARA, GAZİANTEP and KONYA, Project code: A28008442601
- 15. BAP-2008-04-02-03 "Risk Algısında Kültürel Farklılaşmalar" ODTÜ Dekanlık Bilimsel Araştırma Projesi

- 16. "Hanehalklarının Depremin Ekonomik ve Fiziksel Risklerine Karşı Alabilecekleri Tedbirlerin Tespiti, Ekonomik Değerlerinin Belirlenmesi ve Karar Sürecini Etkileyen Faktörlerin İncelenmesine Yönelik Bir Saha Araştırması", The Scientific and Technological Research Center of Turkey (TÜBİTAK), 2006, Report/Grant No:104K109.
- 17. "Survey on In-residence Storm Shelters in Tornado-Prone Areas", American National Institute of Standards and Structural Technology, Report/Grant No: 70NANB8H0059.May 2000.
- 18. "The Subjective Value of Deforested Land: A Contingent Valuation Study of Istanbul Anatolian Side", Turkish Ministry of Forestry, December 2003.

#### **BOOK REVIEWS**

Reviewer of Rejda, G.E. and M.J. McNamara, "Principles of Risk Management and Insurance" 12th ed. Pearson Education Limited.2013

#### REFEREED CONFERENCE PROCEEDINGS AND ABSTRACTS

March 2021 ESA-WEAI International Virtual Conference. Examining Individual Willingness to Pay for Organic Egg: An Experimental Evidence with Ozge Dinc-Cavlak

Nov 2016 ESA North American Meeting, Effects of Overconfidence in Creating Bubbles in Financial Markets: An Experimental Study, Serkan Sahin

Sept. 2016 SEEP, Investigating the Factors Affecting Willingness to Pay for Residential Photovoltaic Systems: A Survey Study in Ankara, Turkey, Eren Aslihak,

May 2015 16th EBES Conference, İstanbul 'Economic Growth and Environment Nexus: Environmental Kuznets Curve' with Selin Ozokcu

May 2015 The Forum for Economists International is organizing the 5th Global Conference in Amsterdam, Netherlands "Relationship between Environmental Degradation and Economic Development: A Panel Data Analysis" with Selin Ozokcu

Jan 2015 "Individual Decisions among the Risk Reduction Mechanisms: An Experimental Evidence" 15th EBES Conference, Lisbon, with Ozge Dinc

Sept 2014 "Responses of Dissatisfied Stock Market Investors: Exit, Voice or Loyalty" International Research Conference on Business, Economics and Social Sciences, IRC-2014, Müge Taşçı

June 2014 "Business Disaster Preparedness of SMEs: A Survey Study in METU Technopark Society for Risk Analysis- Europe Annual Meeting, İstanbul, Turker Aydın

June .2014 Society for Risk Europe Annual Meeting Analysis-, İstanbul. with Ozge Dinc

June 2012 Society for Risk Analysis- Europe Annual Meeting, Zurich, "Investigating Risk Reduction Mechanisms in Outcome Ambiguity: Experimental Evidence" with Cengiz Yilmaz.

June 2011 Eurasia Business and Economics Society (EBES) Conference, Istanbul, "Risk Attitudes against Losses: An Application to an Emerging Market" with Adil Oran and Serkan Sahin

May 2011 10. Ulusal İşletmecilik Konferansı"Algısal Sapmalar Ve Demografik Özellikler Arasındaki İlişki: Yönetici Ve Yönetici Adayları Üzerinde Bir Saha Araştırması" with Adil Oran and Görkem Özer

Oct 2010 1. Ulusal Nüfusbilim Kongresi, Ankara, "Are Fertility Decisions in Turkey Affected by Infant Mortality and Income? With Ugur Soytas

May 2010 Eurasia Business and Economics Society (EBES) Conference, Istanbul, "Housing affordability in Turkey: A Calculation Integrating Income Inequality" with Mehmet Asici and Ali Hepsen.

Jan 2010 Türkiye'nin Afet Yönetimi Onikinci Yuvarlak Masa Toplantısı, Ankara, "İstanbul'daki Hane Halkının Deprem Riskini Nasıl Lagıladığı ve Hali Hazırda Aldığı veya Almayı Düşündüğü Tedbirler"

Sept 2009 4th European Entrepreneurship and Innovation Conference, Belgium, "Differences between being Opportunity-Driven and Necessity-Driven Entrepreneur: Evidence from Turkey's GEM Data" with Esra Karadeniz.

May 2009 ECONANADOLU- Anadolu İktisat Kongresi, 2009, Eskişehir, Measuring Risk Tolerance: Does the Methodology Matter? with Serkan Şahin

Sept 2008 Muhan Soysal İşletmecilik Konferansı, KKTC, "Credit Risk and Loan profile of Turkey" with Erk Hacıhasanoğlu.

July 2008 MIBES 2008 conference Larissa, Greece "Entrepreneurial Activities in Turkey" with Esra Karadeniz.

July 2008 Global Business and Technology Association Conference, Madrid, Spain. "Investigating Risk Management Strategies: The Case of Earthquake in Turkey" with Cengiz Yılmaz.

July 2008 FUR Conference in Barcelona at IESE Business School, "The Impact of Outcome Ambiguity on the Valuation of Self-Insurance and Self-Protection".

June 2007 Economic Science Association World Meeting, "Representation of Outcome Ambiguity: Experimental Evidence" with Andrea Morone, Rome, Italy.

July 2006 IAREP/SABE Conference, "Individual Responses toward Low Probability, High Loss Risks: Experimental Evidence", Paris, France.

June 2005 ECOMOD, Economic Policy Modeling," Earthquake and Risk Mitigation in Turkey: A Preliminary Survey Study," Istanbul, Turkey.

May 2005 ATINER, 3rd International Conference on European and International Political and Economic Affair "Trade Competitiveness and Productivity: Case of EU and Turkey Manufacturing" with Veysel Ulusoy, Athens, Greece.

Nov 2003 Southern Economic Association Conference. San Antonio, USA. "Market Forces and Price Ceilings: A Classroom Experiment" will be presented in a sponsored session by ESA with Mark Thompson and Jamie Kruse.

July 2003 EURO/INFORMS, "The Effects of Risk Perception on Individuals' Willingness to Pay for Self-Insurance: A Survey Study Based on the Expected Earthquake in Istanbul" Istanbul, Turkey.

Sept 2001 Erc/METU International Conference in Economics, Ankara, Turkey" Examining Credit Default Risk: An Empirical Study on Consumer Credit Client" with Levent Boran, Ankara, Turkey.

July 2001 Global Business and Technology Association Conference, İstanbul, Turkey. "Energy Consumption and GDP Relation in Turkey: A Cointegration and Vector Error Correction Analysis" with Uğur Soytaş and Ramazan Sarı.

Sept 2000 Erc/ METU International Conference in Economics, Ankara, Turkey"Implicit Value of Statistical Life: Literature Review and Empirical Estimation" with Cengiz Yılmaz

March 2000 Southwestern Economics Association 80th Annual Meeting, Galveston, Texas. "Energy Consumption and GDP Relationship: Emerging Markets and G-7 Countries," with Ugur Soytas and Ramazan Sari.

Feb 2000 Missouri Valley Economic Association 36th Annual Meeting, St. Louis, MO. "Beliefs and Behaviors toward Risk Mitigation: Theory and Survey".

Feb 2000 American Marketing Association 2000 Winter Educators' Conference Proceedings. "The Relationship Among Salesperson Performance and Job Attitudes in Commission-Based Selling: An Extended Model and Empirical Evidence," with Cengiz Yilmaz.

Nov 1999 Southern Economics Association Meeting, New Orleans, LA. "Risk Perceptions and the Value of Safety: In-residence Storm Shelters in Tornadoprone Areas," with Jamie Brown Kruse.

## PRESENTATIONS AT WORKSHOPS AND SEMINARS

Feb. 2020	Z-tree in Behavioral Economics Experiments Workshop by Urs
	Fischbacher, University of Konstanz, Germany
Nov.5, 2019	Ulusal Davranışsal Kamu Politikaları Konferansı, Ankara, Turkey
Oct, 2019	ETMS 2019 Teknoloji Geliştirme Ekosistemleri Panelistanbul, Turkey
Dec 2018	Orta Doğu Teknik Üniversitesi- Ticaret Bakanlığı Nudge Bootcamp
2013-2019	National Experimental and Behavioral Economics Workshops
Jan. 2015-2019	"Disaster Management in Turkey" Roundtable, DMIRC
June 2017	FU-WZB Research Group Neuroeconomics, Freie Universität Berlin
Mar. 2011	Kadın Girişimcilik Konferansı, Ankara Kadın Girişimciler Derneği
	(ANGİKAD) "Türkiye'de Girişimcilik", Ankara
Dec. 2009	ILO- İŞKUR Ortak Konferansı, "Konya İlinde Kadın İstihdamı ve

Girişimcilik", Konya
Çalıştay, Rekabet Kurumu, "Tıp Cihazları ve Yedek Parçaları
Sektörü'nde Rekabet", Ankara
Experimental Economics Summer School, Koc University, Istanbul.
Max Planck Institute Economics, Jena, Germany." Market Forces and
Price Ceilings: A Classroom Experiment"
Project Market of European Commission-6 th Framework, Ege
Univesity. "Earthquake Mitigation in Istanbul Region", İzmir.
Mannheim Empirical Research Summer School on Experimental
Economics and Econometrics, Mannheim, Germany. "Beliefs and
Behaviors in LowProbability, High-Consequence Risk Situations: A
Laboratory Experiment"
Presenter at "The Age of Transnationalism" Conference, Texas Tech
University, International Cultural Center. Paper: "Relationship between
Energy Consumption and Income: Re-examining for US Data,"

#### **NON-ACADEMIC/MEDIA**

1.ODTÜLÜ Dergisi 58. Sayısı. Girişimcilik. 2015 ve 60. Sayısı. 60. Yıl

- 2.Baraka Dergisi 60. Yıl Özel Sayısı. 2016
- 3. Bloomberg Radyo Programı, 2018
- 4. ODTU Covid-19 Araştırma Katalog

#### **WORKING PAPERS**

- 1. "Extending the Theory of Planned Behavior for Organic Food Choice: Empirical Evidence from Turkey" with Ozge Dincoz. Submitted.
- 2. "Group decision making under uncertainty" Andrea Morone
- 3. "Solar Energy Demand in Ankara, Turkey" Eren Aslihak
- 4. "Testing the Strong Form Efficient Market Hypothesis in Turkey: An Experimental Approach" with Sibel Ulusoy, Berkant Yılmazer, and Serkan Sahin
- 5. "Different Stages of Women Entrepreneurship in Turkey" with Esra Karadeniz and Naime Usul
- 6. "Investigating the Relation Between Entrepreneurial Intention and Behavior : An Analysis Using GEM Data"

# **COURSES TAUGHT**

#### **Undergraduate Courses**

Principles of Microeconomics, Principles of Macroeconomics, Industrial Organization, Environmental and Natural Resources Economics, Economics for Engineers, Intermediate Microeconomics, Managerial Economics, Research Methods, Business Statistics, Turkish Business Environment, Strategic Behavior and Experiments

Honors Seminar- Projects on auditing ODTU Teknopark Firms

## **Graduate Courses (Both Masters and PhD)**

Microeconomic Theory, Research Methods, Business Economics, Business Statistics, Experimental Design and Analysis, Decision Theory

# THESIS SUPERVISION PhD Thesis

Gündoğdu, H. K., "The Twin deficit and Turkish Case", Yeditepe Üniversitesi, Economics, completed in 2004. CO-ADVISOR

Şahin, S "Overconfidence and Bubbles in Experimental Asset Markets" completed 2013,CO-ADVISOR

Usul, Naime "Affect-based Motivation in Investment Decisions", completed in 2017 CO-ADVISOR

Dinç, Özge "Empirical Investigation on the Determinants of Organic Food Purchasing Behavior", Completed in 2018, ADVISOR.

Ozokcu, Selin "Investigating Food Waste Behavior" not completed yet.

#### Master's Thesis

Çağlar E. "An Integrative Model for Justice Perceptions, Employee Positive Mood States and Organizational Citizenship Behavior, METU-MBA completed in 2011.

**COMMITTEE MEMBER** 

Munzur, A. "Female Labor Force Participation in Economic Development Process: The Case of Turkey, METU-MASTER IN ECONOMICS completed in 2011.

**COMMITTEE MEMBER** 

Arıkan, E. "Organization Commitment and Leadership", METU-MBA completed in 2011. ADVISOR

Özer, G. "Cognitive Biases of to be Managers versus Managers" METU-MBA completed in 2011. CO-ADVISOR

Dinç, Ö. "Investigating Online shopping and Risk Attitude Relationship" METUMBA completed in 2012. ADVISOR

Taştepe, Z. "Elasticity and Buying Intentions for Safety Products", METU-MBA 2012. ADVISOR

Balkanlı, A. "The Risk management Strategies of Insurance Companies Operating in Turkey" METU-MBA,2010 completed. ADVISOR

Çobandağ, M. "Mortgage System and the Adaptation of Mortgage system in Turkey" METU-MBA, 2011 completed. ADVISOR

Boran, L., "Investigation on Consumer Credit: Relationship between Credit Risk and Client Characteristics", Yeditepe University, 2001, completed. ADVISOR

Karasu, A., "The Role of China in the World Economy", Yeditepe University, 2004, completed. ADVISOR

Aydın, T. "Business Disaster Preparedness of SMEs: A Survey Study in METU Technopark" completed 2014 ADVISOR

Ozokcu, S." Economic Growth and Environment Nexus: Environmental Kuznets Curve" completed 2014 ADVISOR

Aslıhak, E." Investigating Preferences of Households for Residential Photovoltaic Systems: A Survey Study in Ankara, Turkey" completed 2016 ADVISOR

Aykut Aydın "Investigating the Relationship Between the Recent Investments on Construction Sector and Some Economic Indicators of Turkey" completed 2016

**ADVISOR** 

Kutay

Mert

Şeyma

# **Thesis Awards**

SPL Thesis Award 2013- Çobandağ, M. "Mortgage System and the Adaptation of Mortgage system in Turkey" METU-MBA

#### SERVICE TO PROFESSION

Jury of Several Promotion Committee of Several Universities

Jury of Several Associate Professor Examination of Turkish Intercollagiate Board

Reviewer, Panelist for TUBITAK projects

Reviewer of a book, 2013: "Principles of Risk Management and Insurance" G.E.

Rejda and M.J. McNamara, 12th ed., Pearson Ed. Lmt.

Reviewer of Energy Economics Journal

Reviewer of Technological Forecasting & Social Change

Editorial Board Member of SGK Dergisi

Reviewer of Journal of Agricultural Economics and Development (JAED)

Reviewer of METU Studies in Development

Reviewer of Applied Economics

Reviewer of Bulletin of Economic Research

Editorial Board Member of Eastern Journal of Applied Economics

Editorial Board Member of Middle Eastern Economics and Finance Journal

Reviewer for International Journal of Information and Operations Management Education

Reviewer of the Experimental Economics Journal

Reviewer of İktisat, İşletme ve Finans Dergisi

Reviewer of Ankara University Siyasal Bilgiler Journal

Reviewer of Anadolu University İİBF Journal

Reviewer of Abant İzzet Baysal Üniversitesi İkt. ve İdari Bilimler Fak. Ekonomik ve Sosyal Araştırmalar Dergisi

Reviewer of Atilim University Social Sciences Journal

Conference Organizing Committee, 2010 METU-BA Muhan Soysal İşletmecilik Konferansı, Ankara, Turkey

Conference Organizing Committee, 2008 METU-BA Muhan Soysal İşletmecilik Konferansı, KKTC ODTU Kampusü, KKTC.

TUBA- Açık Ders Malzemeleri- Çeviri Ders Hazırlama- MIT Opencourse15.010 /15.011 Economic Analysis for Business Decisions,2011

#### PROFESSIONAL AFFILIATIONS

Economic Science Association, member.2001-

Turkish Economic Association, member 2003-

International Association for Research in Economic Psychology, member 2006-

Society for Risk Analysis – Europe 2011