

Prof. SYEDA NAZLI WASTI PAMUKSUZ

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: A-9284-2018

ScopusID: 7004339386

Yoksis Researcher ID: 9873

Education Information

Doctorate, University of Michigan, Endüstri Mühendisliği, United States Of America 1990 - 1995

Postgraduate, University of Michigan - Ann Arbor, Engineering, Industrial and Operations Engineering, United States Of America 1990 - 1992

Postgraduate, University of Missouri-Rolla, Mühendislik Yönetimi, United States Of America 1988 - 1989

Undergraduate, Middle East Technical University, Faculty of Engineering, Department of Industrial Engineering, Turkey 1984 - 1988

Foreign Languages

English, C1 Advanced

Research Areas

Social Sciences and Humanities, Management, Management and Organization

Academic Titles / Tasks

Professor, Middle East Technical University, Faculty of Economic and Administrative Sciences, Department of Business Administration, 1989 - Continues

Academic and Administrative Experience

Fakülte Kurulu Üyesi, Middle East Technical University, Faculty of Economic and Administrative Sciences, Department of Business Administration, 2022 - Continues

Head of Department, Middle East Technical University, Faculty of Economic and Administrative Sciences, Department of Business Administration, 2022 - Continues

Uzaktan Eğitim Bölüm Koordinatörü, Middle East Technical University, Faculty of Economic and Administrative Sciences, Department of Business Administration, 2020 - Continues

Fakülte Yönetim Kurulu Üyesi, Middle East Technical University, Faculty of Economic and Administrative Sciences, Department of Business Administration, 2021 - 2022

Director of the Center, Middle East Technical University, Presidency Office, Presidency Office, 2011 - 2018
Middle East Technical University, Faculty of Economic and Administrative Sciences, Department of Business Administration, 2001 - 2002

Middle East Technical University, Faculty of Economic and Administrative Sciences, Department of Business Administration, 2000 - 2001

Advising Theses

WASTI PAMUKSUZ S. N., The relationship between corporate entrepreneurship and innovation and the moderating effect of transformational leadership, Postgraduate, B.Soyal(Student), 2020

WASTI PAMUKSUZ S. N., Physical space matters: developing social capital for innovation in technopark buildings, Postgraduate, A.Melih(Student), 2019

WASTI PAMUKSUZ S. N., Toyota's crisis communications and public emotions: Implications for trust repair, Postgraduate, H.ÇELİK(Student), 2018

WASTI PAMUKSUZ S. N., Toyota's crisis communications and public emotions: implications for trust repair, Postgraduate, H.Çelik(Student), 2018

WASTI PAMUKSUZ S. N., Relationship between social capital, information sharing, organizational ambidexterity and firm performance in technology parks, Postgraduate, F.FEYZA(Student), 2018

WASTI PAMUKSUZ S. N., Sources and benefits of social capital for technology based firms in stps: A case of METU Technopolis, Postgraduate, D.ASLAN(Student), 2014

WASTI PAMUKSUZ S. N., Sources and benefits of social capital for technology based firms in STPs a case of METU Technopolis, Postgraduate, D.Aslan(Student), 2014

KÖKSAL G., WASTI PAMUKSUZ S. N., Product mix determination under uncertainty within a framework proposed for effective product management, Doctorate, N.NİLGÜN(Student), 2013

WASTI PAMUKSUZ S. N., Comparative advantages of spinoff suppliers: a case study of a Turkish automotive manufacturer, Postgraduate, B.Uzunca(Student), 2009

WASTI PAMUKSUZ S. N., Performance outcomes of interorganizational trust in buyer-seller relationships: the case of the relationship between a pharmacy and a drug wholesaler, Doctorate, A.Elif(Student), 2005

WASTI PAMUKSUZ S. N., Buyer supplier relationship typologies and conflict management strategies in the Turkish Automotive Industry, Postgraduate, A.Kuman(Student), 2003

Taught Courses And Trainings

Wasti Pamuksuz S. N., Vakayla Öğretim ve Vaka Yazımı, 2021 - 2021

Wasti Pamuksuz S. N., Inovasyon Yonetimi, 2018 - 2018

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Enacting individual ambidexterity in design entrepreneurship**
Kaygan P., Wasti S. N., Alptekin I. D.
DESIGN JOURNAL, vol.26, no.3, pp.438-458, 2023 (AHCI)
- II. **Trust types, distrust, and performance outcomes in small business relationships: the pharmacy-drug warehouse case**
Sengun A. E., WASTI PAMUKSUZ S. N.
SERVICE INDUSTRIES JOURNAL, vol.31, no.2, pp.287-309, 2011 (SSCI)
- III. **Antecedents of Trust in Buyer-Supplier Relations in Developing Countries: The Case of the Turkish**

Automotive Sector

Wasti S. N., Wasti S. A.

AMME IDARESI DERGISI, vol.42, no.1, pp.139-160, 2009 (SSCI)

- IV. **Revisiting Trust and Control Effects on Perceived Relationship Performance**
Sengun A. E., WASTI PAMUKSUZ S. N.
INTERNATIONAL SMALL BUSINESS JOURNAL-RESEARCHING ENTREPRENEURSHIP, vol.27, no.1, pp.39-69, 2009 (SSCI)
- V. **Does technology management research diverge or converge in developing and developed countries?**
ÇETİNDAMAR KOZANOĞLU D., WASTI PAMUKSUZ S. N., ANSAL H., Beyhan B.
TECHNOVATION, vol.29, no.1, pp.45-58, 2009 (SCI-Expanded)
- VI. **Trust in buyer-supplier relations: the case of the Turkish automotive industry**
WASTI PAMUKSUZ S. N., WASTI S. A.
JOURNAL OF INTERNATIONAL BUSINESS STUDIES, vol.39, no.1, pp.118-131, 2008 (SSCI)
- VII. **Trust, control, and risk - A test of das and teng's conceptual framework for pharmaceutical buyer-supplier relationships**
Senguen A. E., Wasti S. N.
GROUP & ORGANIZATION MANAGEMENT, vol.32, no.4, pp.430-464, 2007 (SSCI)
- VIII. **Management of buyer-supplier conflict: The case of the Turkish automotive industry**
Kozan M. K., Wasti S. N., Kuman A.
JOURNAL OF BUSINESS RESEARCH, vol.59, no.6, pp.662-670, 2006 (SSCI)
- IX. **Buyer-supplier relationships in the Turkish automotive industry**
Wasti S. N., Kozan M. K., Kuman A.
INTERNATIONAL JOURNAL OF OPERATIONS & PRODUCTION MANAGEMENT, vol.26, pp.947-970, 2006 (SSCI)
- X. **Analysis of supplier buyer relationships using resource constrained project scheduling strategies**
Tukel O., Wasti S. N.
EUROPEAN JOURNAL OF OPERATIONAL RESEARCH, vol.129, no.2, pp.271-276, 2001 (SCI-Expanded)
- XI. **Collaborating with suppliers in product development: A US and Japan comparative study**
Wasti S. N., Liker J.
IEEE TRANSACTIONS ON ENGINEERING MANAGEMENT, vol.46, no.4, pp.444-461, 1999 (SCI-Expanded)
- XII. **Risky business or competitive power? Supplier involvement in Japanese product design**
Wasti S. N., Liker J.
JOURNAL OF PRODUCT INNOVATION MANAGEMENT, vol.14, no.5, pp.337-355, 1997 (SCI-Expanded)
- XIII. **Supplier involvement in automotive component design: Are there really large US Japan differences?**
Liker J., Kamath R., Wasti S. N., Nagamachi M.
RESEARCH POLICY, vol.25, no.1, pp.59-89, 1996 (SSCI)

Articles Published in Other Journals

- I. **Social capital, information sharing, ambidexterity, and performance for technology park firms in Turkey**
Wasti S. N., TERZİ H., Kerti F.
Thunderbird International Business Review, vol.64, no.5, pp.531-557, 2022 (ESCI)
- II. **Integrating knowledge with suppliers at the R D manufacturing interface**
ROSELL D. T., LAKEMOND N., WASTI PAMUKSUZ S. N.
Journal of Manufacturing Technology Management, vol.25, pp.240-257, 2014 (Scopus)
- III. **TECHNOLOGY MANAGEMENT TOOLS AND TECHNIQUES: FACTORS AFFECTING THEIR USAGE AND THEIR IMPACT ON PERFORMANCE**
Cetindamar D., WASTI PAMUKSUZ S. N., Beyhan B.
INTERNATIONAL JOURNAL OF INNOVATION AND TECHNOLOGY MANAGEMENT, vol.9, no.5, 2012 (ESCI)
- IV. **Supplier involvement in design a comparative survey of automotive suppliers in the USA UK and**

Japan

LIKER J. K., KAMATH R. R., WASTI PAMUKSUZ S. N.

International Journal of Quality Science, vol.3, pp.214-238, 1998 (Peer-Reviewed Journal)

Books & Book Chapters

I. Collaborating over Cases: Developing an International Community to Support Participant-Centred Entrepreneurship Education in Turkey

Andrews S., Bell R., WASTI PAMUKSUZ S. N.

in: Entrepreneurship Education and Internationalisation: Cases, Collaborations and Contexts, Crammond Robert James, Hyams-Ssekasi Denis, Editor, Routledge, Abingdon, pp.184-207, 2024

Refereed Congress / Symposium Publications in Proceedings

I. Understanding Female Learner Reactions to Case Studies Portraying Female Leaders

Lianidou T., Wasti Pamuksuz S. N., Dominick P. G.

Academy of Management Annual Meeting, Illinois, United States Of America, 9 - 13 August 2024, pp.1

II. Case studies with female protagonists: "Hidden" inequalities in the hidden curriculum

Wasti Pamuksuz S. N., Lianidou T., Dominick P. G.

European Group for Organizational Studies (EGOS), Milan, Italy, 4 - 06 July 2024, pp.1

III. Tenant Firms' Trust Towards the Technology Park Management: The Case of a Turkish Technology Park

Wasti Pamuksuz S. N.

12th FINT Workshop on Trust Within and Between Organizations, Helsinki, Finland, 14 - 17 June 2023, pp.1

IV. Academic Communities of Practice as a Response to Institutional Tensions

KARABABA E., ORAN A., WASTI PAMUKSUZ S. N., Andrews S.

British Academy of Management Conference, Manchester, England, 31 August 2022

V. Entrepreneurial Decision-Making in the Video Game Industry

DURUKAN C., WASTI PAMUKSUZ S. N., narooz r.

Yönetim ve Pazarlama Alanında Nitel Makale Geliştirme Çalıştayı, 20 - 21 June 2019

VI. Participant centred learning in management education: The case for learning in Turkey

Andrews S., Wasti Pamuksuz S. N.

11th Annual Euromed Academy of Business (EMAB) Conference, Valletta, Malta, 12 - 14 September 2018, pp.1494-1496

VII. Entrepreneurial adaptation in the video game industry: A case for game developers in a Turkish university technopark

Durukan C., Narooz R., Wasti Pamuksuz S. N.

British Academy of Management, Bristol, United Kingdom, 3 - 06 September 2018

VIII. Entrepreneurial adaptation in the video game industry: A case of game developers in a Turkish university techno park

Durukan C., Narooz R., WASTI PAMUKSUZ S. N.

British Academy of Management Annual Conference, 3 - 06 September 2018

IX. Physical space matters: How social capital fosters creativity and innovation in technopark firms?

Horata A. M., Wasti Pamuksuz S. N., Ceylan C., Dul J.

European Academy of Management, Reykjavik, Iceland, 19 - 22 June 2018

X. Social capital and physical space in facilitating creativity and innovation: A case study

Ceylan C., Horata A. M., Wasti Pamuksuz S. N., Dul J.

Clustering—International Conference on Clusters and Districts, Valencia, Spain, 24 - 25 May 2018

XI. A Conceptual Framework for Effectuation in Video Game Industry

- DURUKAN C., narooz r., WASTI PAMUKSUZ S. N.
40th ISBE (Institute for Small Business and Entrepreneurship) Conference, 8 - 09 November 2017
- XII. **Distrust between stakeholders in technology parks**
Hofmann E., Nienaber A. M., Narooz R., WASTI PAMUKSUZ S. N., Searle R.
British Academy of Management Conference, 5 - 07 September 2017
- XIII. **Physical Space, Communication and Social Capital: The Case of Technoparks as Innovative Clusters**
WASTI PAMUKSUZ S. N., CEYLAN C., JAN D.
Physical Space, Communication and Social Capital: The Case of Technoparks as Innovative Clusters, 21 - 24 June 2017
- XIV. **TEKNOPARK FİRMALARINDA SOSYAL SERMAYE, BİLGİ PAYLAŞIMI, ÖRGÜTSEL ÇİFTYÖNLÜLÜK VE FİRMA PERFORMANSI ARASINDAKİ İLİŞKİ**
Keskin F. F., WASTI PAMUKSUZ S. N.
25. Ulusal Yönetim ve Organizasyon, Turkey, 25 - 27 May 2017
- XV. **ANALYZING PUBLIC REACTION TO TOYOTA S TRUST REPAIR EFFORTS USING IMAGE RESTORATION THEORY**
WASTI PAMUKSUZ S. N., ÇELİK H.
9th Workshop on 'Trust Within and Between Organizations', 17 - 18 November 2016
- XVI. **Co creation of collaborative entrepreneurial eco systems An investigation of trust building mechanisms in Turkish science parks**
NAROOZ R., ANNMARIE N., WASTI PAMUKSUZ S. N.
9th Workshop on 'Trust Within and Between Organizations', 17 - 18 November 2016
- XVII. **Physical Space Social Capital and Collaborative Innovation The Case of Technoparks as Innovative Clusters**
WASTI PAMUKSUZ S. N., CEYLAN C., JAN D.
British Academy of Management, 6 - 08 September 2016
- XVIII. **Consumer Responses to Toyota s Crisis Communication Tactics**
WASTI PAMUKSUZ S. N., TARI KASNAKOĞLU B.
British Academy of Management, Portsmouth, Dominica, 8 - 10 September 2015
- XIX. **Precious Yet Perilous Exploring the Dark Side of Trust in the Jewelry Trade**
WASTI PAMUKSUZ S. N., ŞENGÜN A. E.
European Group for Organizational Studies (EGOS) 31st Colloquium, ATINA, 2 - 04 July 2015
- XX. **Social Capital Development in High Tech Firms**
WASTI PAMUKSUZ S. N., ASLAN D.
European Academy of Management (EURAM) Conference, VARSOVA, Poland, 17 - 20 June 2015
- XXI. **Space Interaction and Innovation Does Proximity Really Matter for High Tech Firms**
WASTI PAMUKSUZ S. N., ASLAN D.
DRUID15 Conference, ROMA, Italy, 15 - 17 June 2015
- XXII. **INTELLIGENT OPERATIONS PLANNING IN AUTOMATIC STORAGE AND RETRIEVAL**
DAGLI C., WASTI S. N.
1989 INTEGRATED SYSTEMS CONF OF THE INSTITUTE OF INDUSTRIAL ENGINEERS / CONF OF THE SOC FOR INTEGRATED MANUFACTURING, Georgia, United States Of America, 12 - 15 November 1989, pp.511-516

Other Publications

- I. **To Change or Not to Change: The Blue & Green Design Technology Company**
Kaplan A., Andrews S., Wasti N.
Other, pp.1-9, 2019
- II. **Nusr-Et: Sustaining the Personality Brand**
Wasti Pamuksuz S. N., Andrews S.
Other, pp.1-11, 2019

III. Ereuna Research - Ethical Dilemmas with Big Data Analytics

Erşahin D., Andrews S., Wasti Pamuksuz S. N.

Other, pp.1-5, 2018

Supported Projects

Wasti Pamuksuz S. N., Andrews S., Karababa E., Oran A., Akın I., Gardner J., Bell R., Terzi H., British Council, CO-CREATION OF PARTICIPANT-CENTRED, SUSTAINABLE MANAGEMENT/ENTREPRENEURSHIP TRAINING VIA REAL-LIFE CASE STUDY DEVELOPMENT, 2021 - 2023

WASTI PAMUKSUZ S. N., Other International Funding Programs, CASE STUDY ALLIANCE TURKEY- Vaka Analizi Ortaklığı Türkiye, 2015 - 2018

WASTI PAMUKSUZ S. N., KESKIN F. F., Project Supported by Higher Education Institutions, Yüksek Teknoloji Alanındaki KOBİ'lerin Sosyal Sermaye Oluşumunun Çok Yönlülüğe Etkisi, 2016 - 2016

WASTI PAMUKSUZ S. N., TUBITAK Project, Toyota'nın Güven Onarımı için Kullandığı Önlemlere Müşteri Gruplarından Gelen Tepkinin Ölçülmesi, 2016 - 2016

WASTI PAMUKSUZ S. N., ÇELİK H., Project Supported by Higher Education Institutions, Toyota'nın Güven Onarımı için Kullandığı Önlemlere Müşteri Gruplarından Gelen Tepkinin Ölçülmesi, 2014 - 2016

Wasti Pamuksuz S. N., Köksal G., Tarı Kasnakoğlu B., Technopark, Determination of Services for International Stakeholders, 2013 - 2013

WASTI PAMUKSUZ S. N., Project Supported by Higher Education Institutions, Sarsılan Örgütsel Güvenin Onarılması: Toyota Vaka Örneği, 2011 - 2013

WASTI PAMUKSUZ S. N., Project Supported by Higher Education Institutions, Teknoloji Transferi Ve Spin-Off Uygulaması Üzerine Bir Vaka Örneği: Temsa, 2008 - 2008

Metrics

Publication: 45

Citation (WoS): 518

Citation (Scopus): 686

H-Index (WoS): 10

H-Index (Scopus): 11

Congress and Symposium Activities

European Academy of Management Doctoral Colloquium, Invited Speaker, Reykjavik, Iceland, 2018

Awards

Durukan C., Narooz R., Wasti Pamuksuz S. N., British Academy of Management Creative Industries Track Best Developmental Paper Award, British Academy Of Management, September 2018

Non Academic Experience

METU

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METU

METU