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Education Information

Doctorate, Ihsan Dogramaci Bilkent University, Institute Of Economy And Social Sciences, İşletme (Dr), Turkey 2001 - 2007

Undergraduate, Middle East Technical University, Faculty of Engineering, Elektrik-Elektronik Mühendisliği Bölümü, Turkey 1995 - 1999

Academic and Administrative Experience

Middle East Technical University, Faculty of Economic and Administrative Sciences, Department of Business Administration, 2013 - 2016

Advising Theses

GÖNÜL M. S., JUDGMENTAL FORECASTS WITH SCENARIOS AND RISKS, Doctorate, E.ÖZ(Student), 2017

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Fibonacci Series-Based Pairwise Comparison Scale for Analytic Hierarchy Process**
Can Yildirim B., KARAKAYA G., Gönül M. S.
International Journal of Information Technology and Decision Making, vol.20, no.3, pp.959-986, 2021 (SCI-Expanded)
- II. **Evaluating expert advice in forecasting: Users' reactions to presumed vs. experienced credibility**
ÖNKAL D., Gonul M. S., Goodwin P., Thomson M., Oz E.
INTERNATIONAL JOURNAL OF FORECASTING, vol.33, no.1, pp.280-297, 2017 (SSCI)
- III. **Behavioral aspects of regulation: A discussion on switching and demand response in Turkish electricity market**
Sirin S. M., Gonul M. S.
ENERGY POLICY, vol.97, pp.591-602, 2016 (SCI-Expanded)
- IV. **Decision Making and the Price Setting Newsvendor: Experimental Evidence**
KOCABIYIKOĞLU A., GÖĞÜŞ C. I., Gonul M. S.
DECISION SCIENCES, vol.47, no.1, pp.157-186, 2016 (SSCI)
- V. **Revenue Management vs. Newsvendor Decisions: Does Behavioral Response Mirror Normative Equivalence?**
KOCABIYIKOĞLU A., GÖĞÜŞ C. I., Gonul M. S.
PRODUCTION AND OPERATIONS MANAGEMENT, vol.24, no.5, pp.750-761, 2015 (SCI-Expanded)
- VI. **Scenarios as channels of forecast advice**
ÖNKAL D., SAYIM YAZAL K. Z., Gonul M. S.

TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE, vol.80, no.4, pp.772-788, 2013 (SSCI)

VII. **Antecedents and effects of trust in forecasting advice**

Goodwin P., Gonul M. S., ÖNKAL D.

INTERNATIONAL JOURNAL OF FORECASTING, vol.29, no.2, pp.354-366, 2013 (SSCI)

VIII. **Effects of trend strength and direction on performance and consistency in judgmental exchange rate forecasting**

Thomson M. E., Pollock A. C., Gonul M. S., ÖNKAL D.

INTERNATIONAL JOURNAL OF FORECASTING, vol.29, no.2, pp.337-353, 2013 (SSCI)

Refereed Congress / Symposium Publications in Proceedings

I. **Analitik hiyerarşi süreci için yeniikili karşılaştırma ölçeği**

YILDIRIM B. C., KARAKAYA G., GÖNÜL M. S.

38th YAEM National Conference, Turkey, 26 - 29 June 2018

II. **Sağlık turizmi ve destek mekanizmaları: dünya örnekleri ile türkiye uygulamalarının kıyaslanması**

AYDIN AKTAŞ A., KARAKAYA G., GÖNÜL M. S.

37th YAEM National Conference, Turkey, 5 - 07 July 2017

III. **Çok Amaçlı Karar Verme Yöntemiyle Asfalt Geri Dönüşüm Örneği**

ÖZARSLAN A., Nabavi S. H., GÖNÜL M. S.

Yöneyem Araştırması ve Endüstri Mühendisliği (YAEM) 35. Ulusal Kongresi, Ankara, Turkey, 9 - 11 September 2015

IV. **Multi Objective Decision Making in Asphalt Recycling A Municipality Case**

ÖZARSLAN A., Nabavi S. H., GÖNÜL M. S.

23rd International Conference on Multiple Criteria Decision Making MCDM 2015 - Bridging Disciplines, Hamburg, Germany, 2 - 07 August 2015

Supported Projects

GÖNÜL M. S., DİNÇ Ö., Project Supported by Higher Education Institutions, Planlanmış Davranış Teorisi Perspektifinden Seçmenlerin Oy Verme Kararlarını Belirleyen Faktörler: Bir Türkiye Örneği, 2016 - 2016

GÖNÜL M. S., Göğüş Y., Kocabıyıkoglu Y., Project Supported by Higher Education Institutions, Use And Need Of Information İn Newsvendor Decisions: An Experimental Investigation., 2012 - 2013

GÖNÜL M. S., Akman N., Project Supported by Higher Education Institutions, Framing Effects On New Generation Financial Statements., 2011 - 2013

Metrics

Publication: 12

Citation (WoS): 109

Citation (Scopus): 80

H-Index (WoS): 6

H-Index (Scopus): 5