

# Prof. GÜLAY FATMA HASDOĞAN

## Personal Information

**Office Phone:** [+90 312 210 4214](tel:+903122104214)

**Fax Phone:** [+90 312 210 6973](tel:+903122106973)

**Email:** hasdogan@metu.edu.tr

**Web:** <https://id.metu.edu.tr/en/person/gulay-hasdogan/>

**Address:** ODTÜ Mimarlık Fakültesi, Endüstri Ürünleri Tasarımı Bölümü, Dumlupınar Bulvarı, No:1, Üniversiteler Mah. No:1, 06800, Ankara

## International Researcher IDs

ScholarID: lnsSE5YAAAAJ

ORCID: 0000-0002-6838-5555

Publons / Web Of Science ResearcherID: F-9742-2012

ScopusID: 6508336243

Yoksis Researcher ID: 9708

## Biography

She received her Bachelor of Industrial Design (1985) and MSc. in Building Science (1988) Degrees from Middle East Technical University (METU), and her PhD (1993) from Central Saint Martin's College of Art and Design, London. She is a founding member of the Industrial Designers Society of Turkey (ETMK), and she served as the President between 1996-98, and 2006-2010, and Chairperson of the Department of Industrial Design (1998-2004) at METU. In 2008 and 2010, as an Executive Committee Member of Design Turkey Industrial Design Awards for which ETMK is a partner institution, she coordinated the development of the award scheme and the evaluation process. She is currently Head of the Department of Industrial Design at METU. She teaches graduate research methods and second-year industrial design studio. She has publications on the institutionalisation of industrial design, design education and user models in the design process. She is an Eisenhower fellow of Turkey in the multinational program 2000. She is head of the Industrial Designers Committee in the Chamber of Architects and head of the Industrial Design Accreditation Board. She serves as the Community Liaison for Asia in the World Design Organisation.

## Education Information

Doctorate, Open University, Central Saint Martin's College Of Art And Design - Industrial Design, Industrial Design, United Kingdom 1989 - 1993

Postgraduate, Middle East Technical University, Graduate School of Natural and Applied Sciences, Yapı Bilimleri (Dr), Turkey 1986 - 1988

Undergraduate, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, Turkey 1981 - 1985

## Foreign Languages

English, C1 Advanced

## **Dissertations**

Doctorate, The Nature and Limitations of User Models in the Household Product Design Process, Open University, Central Saint Martin's College Of Art And Design - Industrial Design, 1993

Postgraduate, Interaction of Causes in Home Accidents: A Search for Safer Designs, Middle East Technical University, Graduate School of Natural and Applied Sciences, Yapı Bilimleri (Dr), 1988

## **Research Areas**

Industrial Design

## **Academic Titles / Tasks**

Professor, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 2012 - Continues  
Associate Professor, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 1999 - 2012

Assistant Professor, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 1995 - 1999

Lecturer PhD, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 1994 - 1995  
Research Assistant, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 1986 - 1994

## **Academic and Administrative Experience**

Uygulama ve Araştırma Merkezi Yönetim Kurulu Üyesi, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 2018 - Continues

Bölüm Stratejik Plan Komisyonu Üyesi, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 2018 - Continues

Fakülte Kurulu Üyesi, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 2008 - Continues

Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 2008 - Continues

Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 1998 - 2004

Middle East Technical University, Faculty of Architecture, 1997 - 1998

## **Courses**

INDUSTRIAL DESIGN I, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Industrial Design II, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019

Research Methods in Industrial Design, Postgraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011, 2009 - 2010, 2008 - 2009, 2007 - 2008, 2006 - 2007, 2005 - 2006, 2004 - 2005, 2003 - 2004, 2002 - 2003, 2001 - 2002, 2000 - 2001, 1999 - 2000, 1998 - 1999, 1997 - 1998

Industrial Design V, Undergraduate, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011, 2009 - 2010, 2008 - 2009, 2007 - 2008, 2006 - 2007, 2005 - 2006, 2004 - 2005, 2003 - 2004, 2002 - 2003, 2001 - 2002, 2000 - 2001, 1999 - 2000, 1998 - 1999, 1997 - 1998

## Advising Theses

- HASDOĞAN G. F., Investigating future mobility scenarios with autonomous vehicles through design fiction, Postgraduate, A.TARIK(Student), 2022
- Hasdoğan G. F., Exploring Futures With World Building in Design Education: Building and Applying a Theoretical Model Through Action Research, Doctorate, E.ÇAĞLAR(Student), 2021
- Hasdoğan G. F., Design for positive self-help intervention experience with the investigation of meditation-oriented mental health applications, Postgraduate, Y.MERVE(Student), 2020
- Hasdoğan G. F., An ideation method in design for iot: Creating object personas via sensor data, Doctorate, N.Nagihan(Student), 2020
- Hasdoğan G. F., An investigation of emergence, development and types of open design: A case study on socially responsible design approach, Postgraduate, H. ALTINOVA(Student), 2019
- HASDOĞAN G. F., New generation industrial designers' motivational drivers towards engagement with professional industrial design organizations in Turkey, Postgraduate, T.Celal(Student), 2019
- HASDOĞAN G. F., Integrating 3D physical and digital modeling into 3D form creation in industrial design education, Doctorate, M.ÖZTÜRK(Student), 2016
- HASDOĞAN G. F., Developing an external bike rack design for inner-city public busses through an action research process, Postgraduate, M.ERDİ(Student), 2016
- HASDOĞAN G. F., Product commercials as lifestyle representations: A study on white goods and automobile commercials in Turkey between 1980-2012, Doctorate, R.DİMLİ(Student), 2015
- HASDOĞAN G. F., The role of in-house automotive designers in the automotive industry in Turkey, Doctorate, B.YAZICI(Student), 2013
- Korkut F., Hasdoğan G. F., Assessment of novelty and distinctive character in industrial design protection in Turkey, Doctorate, G.CANKIZ(Student), 2011
- HASDOĞAN G. F., The role of design attributes in shaping users' value assignment: The case of portable digital audio players, Postgraduate, D.GEDİKLİ(Student), 2011
- HASDOĞAN G. F., Hasdoğan G., Designing perceptual persuasion; development of a design tool that enables designers to use the persuasiveness of visual elements in conversion centered website design/, Postgraduate, W.H.(Student), 2011
- HASDOĞAN G. F., The role of design attributes in shaping users' value assignment: the case of portable digital audio players, Postgraduate, D.Gedikli(Student), 2011
- HASDOĞAN G. F., The influence of product appearance on perceived product quality in reference to washing machines, Postgraduate, A.BURAK(Student), 2010
- HASDOĞAN G. F., A semantic approach to the relationship between brand identity and exterior product design for visual brand recognition,through a case study on local commercial vehicle brand, TEMSA, Postgraduate, A.ZENGİN(Student), 2010
- HASDOĞAN G. F., Position of design and the designer in low-tech small and medium scale furniture industry in Turkey, Postgraduate, M.ÖZTÜRK(Student), 2009
- HASDOĞAN G. F., An approach to achieve design recommendations for interior elements of urban railway transport with regard to user perception of semantic dimensions, Postgraduate, M.TURHAN(Student), 2008
- HASDOĞAN G. F., Strategies for an effective university-industry collaboration in industrial design education: A case study of graduation projects, Postgraduate, Ö.ORHUN(Student), 2007
- HASDOĞAN G. F., Presenting the outcomes of a participatory user workshop: A design resource based on the case of TV remote controls, Postgraduate, D.ÖZÇELİK(Student), 2007
- HASDOĞAN G. F., User workshops: A procedure for eliciting user needs and user defined problems, Postgraduate, G.TÖRE(Student), 2006
- HASDOĞAN G. F., The role of the in-house industrial designer in Turkish industry: Perceptions of manufacturers and designers, Postgraduate, A.BÜLBEN(Student), 2006
- HASDOĞAN G. F., The role of the in-house industrial designer in Turkish industry : perceptions of manufacturers and designers, Postgraduate, A.Bülben(Student), 2006
- HASDOĞAN G. F., The state of outsourcing design expertise in the Turkish manufacturing industry, Postgraduate, Y.ORAN(Student), 2006
- HASDOĞAN G. F., User workshops: procedure for eliciting user needs and user defined problems, Postgraduate,

G.Töre(Student), 2006

Hasdoğan G. F., Designing Customer Demand Oriented products : A Case Study on Inner City Bus Interior Design in MAN Türkiye A.Ş., Postgraduate, F.Ant(Student), 2005

HASDOĞAN G. F., Guidelines for a materials selection source for industrial design activity: A survey on the expectations of Turkish designers, Postgraduate, E.KARANA(Student), 2004

HASDOĞAN G. F., Analysing design processes: A study on graduation projects of industrial design students, Postgraduate, G.ACAR(Student), 2004

HASDOĞAN G. F., Gendering of products: In industrial design, Postgraduate, A.AKATA(Student), 2003

HASDOĞAN G. F., A Perspective on the person-product relationship: Attachment and detachment, Postgraduate, Ö.SAVAŞ(Student), 2002

HASDOĞAN G. F., The Sources of creativity in peddling products with particular focus on small-scale toy industry in Turkey, Postgraduate, D.AKBULUT(Student), 2001

## Jury Memberships

Award, James Dyson Award, Dyson, July, 2022

Competition, ODTÜDEN Ürün Grafiği Yarışması, Orta Doğu Teknik Üniversitesi, July, 2022

Award, Design Türkiye 2019 Endüstriyel Tasarım Ödülleri, Ticaret Bakanlığı, TİM ve ETMK, December, 2021

Competition, Amorf Doğal Taş Proje Tasarım Yarışması, Ege İhracatçı Birlikleri, August, 2021

Competition, Sokaktaki Ankara – Mahalle Cadde ve Sokak Tabelaları, Bina Kapı Numaraları, Mimari Tanıtım Tabelaları ve Özgün Font Ulusal Tasarım Yarışması, Middle East Technical University, August, 2021

Competition, Anadolunun Kadın Gücü, Anadolu Kültürel Girişimcilik, July, 2021

Competition, Ezber Bozan Mobilya Tasarım Yarışması, Middle East Technical University, June, 2021

Doctorate, Doctorate, Lancaster University, June, 2021

Competition, 6. ARED Ödülleri, Açık Hava Reklamcılar Derneği, November, 2020

Competition, Amorf Doğal Taş Proje Tasarım Yarışması, Ege İhracatçı Birlikleri, July, 2020

Competition, Düşten Gerçekçe Tasarım Yarışması, Cemer Kent Ekipmanları, May, 2018

## Designed Lessons

Hasdoğan G. F., Korkut F., Collaborative Design II, Undergraduate, 2003 - 2004

Hasdoğan G. F., Korkut F., Collaborative Design I, Undergraduate, 2003 - 2004

Hasdoğan G. F., Research Methods in Industrial Design I, Postgraduate, 1997 - 1998

## Taught Courses And Trainings

Hasdoğan G. F., Korkut F., Börekçi N. A. G. Z., Design Thinking Workshop for Vocational High School Teachers, 2019 - 2019

Hasdoğan G. F., Korkut F., Ünlü C. E., Curriculum Development Workshop for the Establishment of Industrial Design Department at the National University of Science and Technology, 2011 - 2011

## Designed Programs

Hasdoğan G. F., Korkut F., Ünlü C. E., Börekçi N. A. G. Z., Kurtgözü A. E., Postgraduate, Endüstri Ürünleri Tasarımı Doktora Programı, 2004 - Continues

Hasdoğan G. F., Undergraduate Double Major, Master of Science in Industrial Design, 1997 - Continues

## **Published journal articles indexed by SCI, SSCI, and AHCI**

- I. **Concept Development for Vehicle Design: Education Projects Carried Out in Collaboration with Industry**  
Börekçi N. A. G. Z., Kaygan P., Hasdoğan G. F.  
Procedia CIRP, vol.50, pp.751-758, 2016 (SCI-Expanded)
- II. **CHARACTERISING TURKISH DESIGN THROUGH GOOD DESIGN CRITERIA: THE CASE OF 'DESIGN TURKEY' INDUSTRIAL DESIGN AWARDS**  
Hasdoğan G. F.  
METU JOURNAL OF THE FACULTY OF ARCHITECTURE, vol.29, pp.171-191, 2012 (AHCI)
- III. **The Institutionalization of the Industrial Design Profession in Turkey: Case Study - The Industrial Designers Society of Turkey**  
Hasdoğan G. F.  
DESIGN JOURNAL, vol.12, pp.311-337, 2009 (AHCI)
- IV. **The role of user models in product design for assessment of user needs**  
Hasdoğan G. F.  
Design Studies, vol.17, pp.19-33, 1996 (SCI-Expanded)

## **Articles Published in Other Journals**

- I. **Türkiye'de Endüstriyel Tasarım Mesleğinin Kurumsallaşması. Tema: Türkiye'de Tasarımın Yüzyılı**  
HASDOĞAN G. F.  
Arredamento Mimarlık, no.358, pp.51-53, 2023 (Non Peer-Reviewed Journal)
- II. **Middle East Technical University and the "Middle-East" Ecole in Industrial Design Education: A Case of Turkey's Modernization Bordering the Local and the Foreign**  
Hasdoğan G. F., Korkut F., Börekçi N. A. G. Z.  
Tasarım+Kuram, vol.17, no.4, pp.29-64, 2021 (Peer-Reviewed Journal)
- III. **ODTÜ Endüstri Ürünleri Tasarımı Eğitiminde 50/40 yıl**  
Hasdoğan G. F.  
Yeniden Akdeniz, no.7, pp.12-13, 2019 (Non Peer-Reviewed Journal)
- IV. **Akıllı Şehirler ve Akıllı Ulaşımın Gelişimi için Yetkin Tasarımcılar Gerekiyor**  
Hasdoğan G. F.  
TAYSAD, vol.19, no.94, pp.26-28, 2017 (Non Peer-Reviewed Journal)
- V. **Tasarım Sistem Hizmet Deneyim**  
Hasdoğan G. F.  
Cogito, no.63, pp.15-25, 2017 (Scopus)
- VI. **Endüstri Ürünleri Tasarımı Mesleği Açısından Türkiye nin son 27 Yılı**  
Hasdoğan G. F.  
Arredamento Mimarlık, no.300, pp.109-111, 2016 (Non Peer-Reviewed Journal)
- VII. **Türkiye'deki Tasarım Yarışmalarının İçeriği ve Etkisi**  
Hasdoğan G. F.  
Marketing Türkiye Tasarım Eki, no.Mayıs 2015, pp.59-60, 2015 (Non Peer-Reviewed Journal)
- VIII. **Endüstriyel Tasarımın Değişen Koordinatları**  
Hasdoğan G. F.  
Marketing Türkiye Tasarım Eki, no.Şubat 2014, pp.40-41, 2014 (Non Peer-Reviewed Journal)
- IX. **Geleceğin Mutfakları için Yeni Nesil Fikirler**  
Şener Pedgley B., Hasdoğan G. F.  
Banyo + Mutfak, no.1, pp.46-52, 2014 (Non Peer-Reviewed Journal)
- X. **Sanayi Destekli Mezuniyet Projelerinde ODTÜ İkinci On Yıla Adımını Atarken**  
Hasdoğan G. F., Şener Pedgley B.

- Arredamento Mimarlık, no.Temmuz-Ağustos 2012, pp.119-121, 2012 (Non Peer-Reviewed Journal)
- XI. **Endüstri Ürünleri Tasarımı Mesleğinin ve Öğretiminin Temel Yapısı**  
 Şatır S., Hasdoğan G. F.  
 Yapı, no.339, pp.102-106, 2010 (Non Peer-Reviewed Journal)
- XII. **İyi Tasarım Üzerine**  
 Hasdoğan G. F., Şener Pedgley B.  
 Tasarım Merkezi Dergisi, no.Aralık 2006, pp.66-70, 2006 (Non Peer-Reviewed Journal)
- XIII. **Türkiye de Endüstriyel Tasarımların Korunmasında Uygulamaya Yönelik Sorunlar Ayırt Edici Nitelik Değerlendirmesi için Kavramsal bir Model Önerisi**  
 Hasdoğan G. F.  
 Legal Hukuk Dergisi, vol.1, no.2, pp.341-353, 2005 (Non Peer-Reviewed Journal)
- XIV. **User Input in the Design Process**  
 Hasdoğan G. F.  
 Stüdyolar, no.July 1996, pp.16-18, 1996 (Non Peer-Reviewed Journal)
- XV. **Design Activities in Turkey: Facts and Figures**  
 Hasdoğan G. F.  
 ICSIDNews, no.5, pp.7, 1995 (Non Peer-Reviewed Journal)
- XVI. **Product Induced Home Accidents A Search for Safer Designs**  
 Hasdoğan G. F.  
 METU JOURNAL OF THE FACULTY OF ARCHITECTURE, vol.12, pp.49-60, 1992 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Case study: decent work and economic growth (SDG8): the use of creative product design to generate employment opportunities through materials driven supply chains**  
 Evans M., Timothy W., Osanjo L., Gamaliel M., Wiyancoko D., Hasdoğan G. F.  
 in: Design for Global Challenges and Goals, Emmanuel Tsekleves, Rachel Cooper, Jak Spencer, Editor, Routledge, London/New York, London, pp.123-135, 2021
- II. **Endüstriyel Tasarımcılar İçin Etik Kılavuz**  
 Korkut F., Hasdoğan G. F., Beşe E. Ç., Çakır E., Dönmez Y., Kesdi N. B., Koyun B., Şahin B., Al-Samarei A., Çopur Erman M., et al.  
 TMMOB Mimarlar Odası Endüstriyel Tasarımcılar Komisyonu, Ankara, 2019
- III. **Home Heroes: Designing Tomorrow's Home Appliances for Profilo**  
 Hasdoğan G. F. (Member Of Editors Board), Pedgley O. F. (Member Of Editors Board), Korkut F. (Member Of Editors Board), Doğan Ç. (Member Of Editors Board), Coşkun A. (Member Of Editors Board), Okursoy M. E. (Member Of Editors Board)  
 ODTÜ Endüstri Ürünleri Tasarımı Bölümü, Ankara, 2012
- IV. **Türkiye'de Endüstriyel Tasarım Sektörünün Gelişme Trendleri ve İstanbul'un bu Gelişmedeki Konumu**  
 Hasdoğan G. F.  
 in: Yaratıcı İstanbul Yaratıcı Sektörler ve Kent, Yiğit Evren, Zeynep Enlil, Editor, İstanbul Bilgi Üniversitesi Yayıncılığı, İstanbul, pp.57-86, 2011
- V. **Design Turkey 2010 Industrial Design Awards: Award Winning Designs**  
 Hasdoğan G. F. (Member Of Editors Board), Dalaman B. (Member Of Editors Board), Ersayın S. (Member Of Editors Board)  
 T.C. Ekonomi Bakanlığı, Ankara, 2010
- VI. **Design Turkey 2008 Industrial Design Awards: Award Winning Designs**  
 Hasdoğan G. F. (Member Of Editors Board), Dalaman B. (Member Of Editors Board), Ersayın S. (Member Of Editors Board)  
 TC. Başbakanlık Dış Ticaret Müsteşarlığı, İstanbul, 2010

- VII. **Türk Tasarımına İnanmak: ETMK'nın 20 Yılı**  
 Tanglay Ö. (Editor), Hasdoğan G. F. (Editor)  
 Endüstriyel Tasarımcılar Meslek Kuruluşu, İstanbul, 2010
- VIII. **Türkiye'de Endüstriyel Tasarım Potansiyelini Ortaya Çıkarmak: Bir Sivil Toplum Örgütünün Rolü**  
 Hasdoğan G. F.  
 in: Artvisit2: Uluslararası Tasarımcı ve Sanatçı Çalışmaları - International Designer & Artist Works, Bülent Çelik, Editor, Tanıtım Sanatları ve Organizasyon Hiz. Ltd. Şti., İstanbul, pp.50-52, 2006
- IX. **Scenario Building as Part of the Design Process**  
 Hasdoğan G. F.  
 in: The Challenge of Complexity, Peter McGrory, Editor, University of Art and Design UIAH, Helsinki, pp.134-141, 1997
- X. **Tasarım Eğitiminde Stüdyoların Hedeflerinin Yıllara Göre Değişimi**  
 Günöven A., Hasdoğan G. F., Korkut F., Mutaf G.  
 in: Fakültede Eğitim, Necdet Teymur, Editor, ODTÜ Mimarlık Fakültesi Yayınları, Ankara, pp.25-27, 1997
- XI. **Design, Industry and Turkey, Proceedings of International Product Design Symposium**  
 Hasdoğan G. F. (Editor)  
 ODTÜ Endüstri Ürünleri Tasarımı Bölümü, Ankara, 1994
- XII. **Konut ve Ev içi Kazaları**  
 Hasdoğan G. F.  
 in: Konutta Kalite, Teoman Aktüre, Editor, MESA Mesken Sanayi A.Ş., Ankara, pp.89-103, 1994

### Refereed Congress / Symposium Publications in Proceedings

- I. **Claiming a Profession in the Turkish Context: A Micropolitical History of Industrial Design**  
 Korkut F., Hasdoğan G. F., Öztürk Şengül M.  
 15th Annual 4T Symposium "Design, Populism and Politics", İstanbul, Turkey, 12 - 14 October 2023
- II. **Reconceptualising stakeholders for the management of distributed value creation networks through open design-led businesses**  
 Bakırhoğlu Y., Hasdoğan G. F.  
 dmi: ADMC 2022, Design as a Strategic Asset, The 23rd dmi: Academic Design Management Conference Proceedings, Toronto, Canada, 03 August 2022, pp.831-838
- III. **Collaboration Practices in Industrial Design Education The Case of METU From a Historical Perspective, 1981-2021**  
 Börekçi N. A. G. Z., Hasdoğan G. F., Korkut F.  
 DRS Learn X Design 2021 6th International Conference for Design Education Researchers, Jinan, China, 24 - 26 September 2021, vol.2, pp.380-394
- IV. **Track 04: Collaboration in Design Education Theoretical and Methodological Frameworks for Learning Through and From Partnerships**  
 BÖREKÇİ N. A. G. Z., KORKUT F., HASDOĞAN G. F.  
 DRS Learn X Design 2021 6th International Conference for Design Education Researchers, Jinan, China, 24 September 2021, vol.2, pp.322-326
- V. **Collaboration with NPOs in Industrial Design Education: A Study on Tutors' Perspectives**  
 Yalman Yıldırım Z., Hasdoğan G. F.  
 DRS Learn X Design 2021 6th International Conference for Design Education Researchers, Jinan, China, 24 - 26 September 2021, vol.2, pp.327-337
- VI. **Yaşlılar için Evde E-Sağlık Çözümleri**  
 Şener Pedgley B., Pedgley O., Hasdoğan G. F.  
 UTAK 2018 Ulusal Tasarım Araştırmaları Konferansı: Tasarım ve Umut, Ankara, Turkey, 12 - 14 September 2018, pp.201-2017
- VII. **Nesnelerin İnterneti için Kurgusal Tasarım**

- Tuna N. N., Hasdoğan G. F.  
Tasarım ve Umut: UTAK 2018, 3. Ulusal Tasarım Araştırmaları Konferansı, Ankara, Turkey, 12 - 14 September 2018, pp.235-251
- VIII. **Empowering Craftspeople by Reinforcing Design Skills: The Case of a Design Training Course for Woodworking in Kastamonu Turkey**  
Hasdoğan G. F., Hasdoğan M.  
Making Futures: craft and the (re)turn of the maker in a post-global sustainably aware society, Plymouth, England, 24 - 25 September 2015, vol.4
- IX. **Concept development for vehicle design education projects carried out in collaboration with industry**  
Börekçi N. A. G. Z., Kaygan P., Hasdogan G.  
26th CIRP Design Conference, Stockholm, Sweden, 15 - 17 June 2016, vol.50, pp.751-758
- X. **Endüstri Destekli Eğitim Projelerinin Arkasındaki Motivasyonlar: ODTÜ Endüstri Ürünleri Tasarımı Bölümü Mezuniyet Projeleri**  
Hasdoğan G. F., Şener Pedgley B.  
UTAK 2014 Ulusal Tasarım Araştırmaları Konferansı, Ankara, Turkey, 10 - 12 September 2014, pp.219-234
- XI. **Tasarım Hukukunda Yenilik ve Ayırt Edici Nitelik Değerlendirmesinde Kullanılan Terimler Açısından Kavramsallaştırma Sorunları**  
ELİBOL G. C., KORKUT F., HASDOĞAN G. F.  
Endüstride, Tasarımda, Eğitimde 40 Yıl Sempozyum Bildiri Kitabı, İstanbul, Turkey, 7 - 09 December 2011, pp.309-316
- XII. **Türkiye de Devletin Endüstriyel Tasarıma Yönelik Girişimleri ve Endüstriyel Tasarımcılar Meslek Kuruluşunun bu Girişimlerdeki Rolü**  
Hasdoğan G. F.  
Tasarım veya Kriz, 4. Ulusal Tasarım Kongresi Bildiri Kitabı, İstanbul, Turkey, 8 - 09 October 2009, pp.173-190
- XIII. **User workshops: a method for eliciting user needs**  
Töre Yargin G., Hasdoğan G. F.  
The Fifth Conference on Design and Emotion, Gothenburg, Sweden, 27 - 29 September 2006
- XIV. **Endüstri Destekli Eğitim Projelerinde Tasarım Sürecini Etkileyen Faktörler: Öğrenci Değerlendirmesine Dayalı Bir Vaka Çalışması**  
Hasdoğan G. F., Börekçi N. A. G. Z., Korkut F.  
Türkiye'de Tasarımı Tartışmak: III. Ulusal Tasarım Kongresi Bildiri Kitabı, İstanbul, Turkey, 19 - 22 June 2006, pp.96-107
- XV. **Tasarımların Korunmasında Türkiye Deneyimi ve Yeni Ulusal Düzenleme için Bir Çerçeve Önerisi**  
Korkut F., Hasdoğan G. F., Börekçi N. A. G. Z.  
Türkiye'de Tasarımı Tartışmak: III. Ulusal Tasarım Kongresi Bildiri Kitabı, İstanbul, Turkey, 19 - 22 June 2006, pp.384-391
- XVI. **Implications of Collaboration with Industry for Educational Strategies in Industrial Design: The Graduation Project Course**  
Börekçi N. A. G. Z., Korkut F., Hasdoğan G. F.  
CLTAD 3rd International Conference: Enhancing Curricula, London, England, 1 - 03 June 2006, pp.137-159
- XVII. **Understanding user experience for scenario building: A case in public transport design**  
Hasdoğan G. F., Börekçi N. A. G. Z., Korkut F.  
International Conference on Contemporary Ergonomics, Cambridge, England, 4 - 06 April 2006, pp.189-193
- XVIII. **Glass Packaging for Food and Beverage Products Design Process and Innovation Strategies in an Educational Project**  
Börekçi N. A. G. Z., Korkut F., Hasdoğan G. F.  
IV. International Packaging Congress and Exhibition-Presentations, İzmir, Turkey, 8 - 11 December 2005, vol.2, pp.637-646
- XIX. **Digital Technologies Expanding the Boundaries of User Product Interaction: An Educational Project on User Interface Design**

- Hasdoğan G. F., Korkut F.  
 ICSID 2nd Educational Conference: Critical Motivations and New Dimensions, Hannover, Germany, 5 - 07 September 2003, pp.165-169
- XX.** **The Profession of Industrial Design in Turkey: The Correspondence between Education and Practice**  
 Korkut F., Hasdoğan G. F.  
 IDATER 98: International Conference on Design and Technology Educational Research and Curriculum Development, Leicester, England, 24 - 26 August 1998, pp.125-131
- XXI.** **Güvenli Ürün Tasarımı için bir Yöntem Önerisi: Senaryo Kurma**  
 Hasdoğan G. F.  
 Ergonomi ve Yaşam Kalitesi - Bildiriler, Altıncı Ergonomi Kongresi, Ankara, Turkey, 27 - 29 May 1998, pp.322-331
- XXII.** **Tasarım Kavramının Hukuktaki Gelişimi ve Endüstriyel Tasarımların Korunmasına İlişkin Ülkemizdeki Yasal Düzenlemeye Yansımaları**  
 Hasdoğan G. F.  
 Tasarımda Evrenselleşme: 2. Ulusal Tasarım Kongresi, İstanbul, Turkey, 13 - 15 March 1996, pp.21-27
- XXIII.** **Consumer Protection, Accidents Resulting from Consumer Products and the Designer's Liability**  
 Hasdoğan G. F.  
 Design, Industry and Turkey, Ed.: G. Hasdoğan, Proceedings of the International Product Design Symposium, Ankara, Turkey, 10 - 12 October 1994, pp.46-54
- XXIV.** **İstatistiksel Bakış Açısından Ardışık Soru Yöntemi ile Problem Tahlili**  
 Sungur E., Gebizlioğlu Ö. L., Dingiloğlu H., Hasdoğan G. F.  
 Problem Çözme Yöntemleri, Ankara, Turkey, 29 - 30 September 1988, pp.101-143

## Other Publications

- I. **Experiment Equipment for Science Education in Secondary Schools: In collaboration with Turkish Ministry of Education Course Equipment Production Center and Nesibe Aydın Educational Institutions**  
 Hasdoğan G. F., Töre Yargın G.  
 Other, pp.1-30, 2021
- II. **Endüstriyel Tasarımcılar İçin Etik Kılavuz**  
 Korkut F., Hasdoğan G. F.  
 Other, pp.1-24, 2019
- III. **2018 Graduation Projects Catalogue**  
 Şener Pedgley B., Pedgley O. F., Hasdoğan G. F.  
 Other, pp.1-112, 2018

## Supported Projects

- Hasdoğan G. F., Bains N., H2020 Project, Metallisation of Textiles to make Urban living for Older people more Independent Fashionable: MATUROLIFE, Smart wearables, clothing and footwear, home and furniture design for elderly, 2018 - 2021
- HASDOĞAN G. F., TUNA N. N., Project Supported by Higher Education Institutions, Nesnelerin İnterneti İçin Tasarım, 2018 - 2020
- Hasdoğan G. F., Evans M., Whitehead T., Project Supported by Public Organizations in Other Countries, Design futures – Exploring internationally comparative product design methods to meet material need, facilitate entrepreneurship and create employment, 2016 - 2017
- Hasdoğan G. F., Pedgley O., Kayın Sel S., Industrial Thesis Project, Tüketiciler Elektronikinde Ürün Farklılaştırma, Farklı kullanıcı Beklentilerine Özelleşmiş All-in-One PC Tasarımı, 2010 - 2013
- Hasdoğan G. F., Hasdoğan M., Yalçın Ş., EU Supported Other Project, Ahşap İşlemeçiliğine Tasarım Becerisi Katarak

İstihdamın Artırılması AB Genç İstihdamın Desteklenmesi Projesi , 2011 - 2011  
Özgen Koçyıldırım D., Hasdoğan G. F., Turhan S., Project Supported by Higher Education Institutions, Kurumsal İşbirliği  
Ve Yönetimi Sistemi kibis, 2010 - 2011  
Hasdoğan G. F., Such Perez M. J., FP6 Project, ENGAGE: Engineering Emotional Design, 2004 - 2007

## Patent

Hasdoğan G. F., Taşar Ö., Tissue Dispenser, Industrial Design, CHAPTER A Human Needs, The Invention Registration Number: 2002 02968 , Standard Registration, 2002  
Hasdoğan G. F., Taşar Ö., Tissue Dispenser, Industrial Design, CHAPTER A Human Needs, The Invention Registration Number: 2001 02048 , Standard Registration, 2001

## Activities in Scientific Journals

ODTÜ Mimarlık Fakültesi Dergisi, Publication Committee Member, 2015 - 2020

## Scientific Refereeing

Cumulus Conference, Detroit 2022: Design for Adaptation, Conference Paper (Full Text), July 2022  
THE DESIGN JOURNAL, Journal Indexed in AHCI, June 2022  
Cumulus Conference, Detroit 2022: Design for Adaptation, Conference Paper (Abstract), April 2022  
UTAK 2022, 5. Ulusal Tasarım Araştırmaları Konferansı: Tasarım ve Çoğulculuk, Conference Paper (Full Text), April 2022  
ARCHITECTURAL EPISODES 02 SYMPOSIUM, Conference Paper (Full Text), February 2022  
ARCHITECTURAL EPISODES 02 SYMPOSIUM, Conference Paper (Abstract), November 2021  
DRS Learn X Design 2021 6th International Conference for Design Education Researchers, Conference Paper (Full Text), April 2021  
METU JOURNAL OF THE FACULTY OF ARCHITECTURE, Journal Indexed in AHCI, November 2018  
METU JOURNAL OF THE FACULTY OF ARCHITECTURE, Journal Indexed in AHCI, July 2018  
STS Turkey, Conference Paper (Full Text), June 2018  
sTS Turkey, Conference Paper (Full Text), June 2018  
UTAK Ulusal Tasarım Araştırmaları Konferansı, Conference Paper (Full Text), March 2018  
UTAK Ulusal Tasarım Araştırmaları Konferansı, Conference Paper (Full Text), March 2018  
UTAK Ulusal Tasarım Araştırmaları Konferansı, Conference Paper (Full Text), March 2018  
MEGARON DERGİSİ, National Scientific Refreed Journal, January 2018

## Scientific Consultations

TÜBİTAK, Scientific Consultancy, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, Turkey, 2022 - 2022

## Tasks In Event Organizations

Hasdoğan G. F., Korkut F., Özтурk Şengül M., Baş E., Muslular L., Daha İyi Bir Geleceğe Tasarımla Liderlik: Dünya Endüstriyel Tasarım Günü Kapsamında Sergi ve Panel, Social Activities, Ankara, Turkey, Haziran 2022  
Hasdoğan G. F., Şener Pedgley B., Korkut F., Doğan Ç., Börekçi N. A. G. Z., Daniş S., Özgürler M. E., Canlar K., Arik Y. M., Yalman Yıldırım Z., ODTÜ Endüstriyel Tasarım Bölümü Sergisi: Design Week Türkiye, Art Activities, İstanbul, Turkey, Aralık 2021

Talu N., Hasdoğan G. F., Korkut F., Öztürk Şengül M., Çeşitlilik: Düya Endüstriyel Tasarım Günü kapsamında forum, panel ve sanal sergi, Social Activities, Turkey, Haziran 2021

Şener Pedgley B., Hasdoğan G. F., Pedgley O. F., METU ID at Design Week Turkey 2018: Value Through Design, Art Activities, İstanbul, Turkey, Kasım 2018

Hasdoğan G. F., Börekçi N. A. G. Z., Özgen Koçyıldırım D., Günay A., UTAK 2016 İlkinci Ulusal Tasarım Araştırmaları Konferansı, Scientific Congress, Ankara, Turkey, Eylül 2016

Hasdoğan G. F., Design Turkey 2010 Endüstriyel Tasarım Ödülleri Sergisi, Art Activities, İstanbul, Turkey, Aralık 2010

Hasdoğan G. F., Design Turkey 2008 Endüstriyel Tasarım Ödülleri Sergisi, Art Activities, İstanbul, Turkey, Kasım 2008

Hasdoğan G. F., Kurtgözü A. E., Börekçi N. A. G. Z., Korkut F., Fourth International Conference on Design and Emotion , Scientific Congress, Ankara, Turkey, Temmuz 2004

## Metrics

Publication: 59

Citation (WoS): 7

Citation (Scopus): 79

H-Index (WoS): 2

H-Index (Scopus): 3

## Congress and Symposium Activities

7. Kent Araştırmaları Kongresi, Panelists, Ankara, Turkey, 2022

## Invited Talks

7. Kent Araştırmaları Kongresi, Conference, Middle East Technical University, Turkey, May 2022

ETMK's Role in Accrediting Industrial Design Programs in Turkey, Seminar, Canada, February 2022

50. Yılında Türkiye'de Endüstriyel Tasarım Eğitimi: 1. Oturum, Conference, Mimar Sinan Güzel Sanatlar Üniversitesi, Turkey, December 2021

Endüstriyel Tasarım Meslek Grubu Örgütlenmesi, Danışma Kuruluna Sunuş, Giresun, Conference, TMMOB Mimarlar Odası, Turkey, December 2021

## Awards

Börekçi N. A. G. Z., Hasdoğan G. F., Korkut F., Top Research Paper, Design Research Society Learn X Design Conference, September 2021

## Non Academic Experience

Professional Association, Industrial Designers' Society of Turkey, Industrial Design Accreditation Board (ENTAK) Endüstriyel Tasarımcılar Meslek Kuruluşu Derneği

Professional Association, OMİM - ODTÜ Mimarlık Fakültesi Mezunları Bilgi ve İletişim Derneği, Merkez

Professional Association, World Design Organization (WDO), Community Liaison

Professional Chamber, UCTEA Chamber of Architects, Industrial Designers' Commission

TMMOB Mimarlar Odası

Ministry, T.C. Ticaret Bakanlığı, İhracat Genel Müdürlüğü Markalaşma ve Tasarım Destekleri Dairesi Başkanlığı

Professional Association, Industrial Designers' Society of Turkey, General Headquarters

Endüstriyel Tasarımcılar Meslek Kuruluşu Derneği<sup>1</sup>  
Professional Association, Industrial Designers' Society of Turkey, Headquarters  
Endüstriyel Tasarımcılar Meslek Kuruluşu Derneği