## Asst. Prof. GÜZİN ŞEN

### **Personal Information**

Email: guzinsen@metu.edu.tr

Web: https://avesis.metu.edu.tr/guzinsen

#### International Researcher IDs

ScholarID: GRFblvEAAAAJ ORCID: 0000-0001-5488-0670

Publons / Web Of Science ResearcherID: ABF-5544-2020

ScopusID: 56800096600 Yoksis Researcher ID: 192073

### **Education Information**

Doctorate, University of Liverpool, School of Engineering, Division of Industrial Design, United Kingdom 2015 - 2019

Postgraduate, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, Turkey 2012 - 2014

Undergraduate, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, Turkey 2008 - 2012

### **Research Areas**

**Industrial Design** 

## **Academic Titles / Tasks**

Assistant Professor, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 2021 - Continues

Visiting Lecturer, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 2018 - 2021 Visiting Lecturer, Ted University, Faculty Of Architecture, Department Of Industrial Design, 2020 - 2020 Visiting Lecturer, University of Liverpool, Faculty of Science and Engineering, School of Engineering, 2015 - 2017 Research Assistant, Middle East Technical University, Faculty of Architecture, Department of Industrial Design, 2012 - 2015

## Academic and Administrative Experience

Fakülte Yönetim Kurulu Üyesi, Middle East Technical University, Faculty of Architecture, 2023 - Continues

### **Courses**

Temel Tasarım II, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020 Tasarım İletişimi I, Undergraduate, 2024 - 2025, 2023 - 2024 Tasarım İletişimi III, Undergraduate, 2024 - 2025

Basic Design I, Undergraduate, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020 Freehand Drawing II, Undergraduate, 2022 - 2023

Aesthetics in Product Design and User Experience, Postgraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022 Design Communication II, Undergraduate, 2021 - 2022, 2020 - 2021

## Jury Memberships

Doctorate, Doctorate, Orta Doğu Teknik Üniversitesi, July, 2023

Post Graduate, Post Graduate, Orta Doğu Teknik Üniversitesi, June, 2023

Doctorate, Doctorate, Orta Doğu Teknik Üniversitesi, May, 2023

Post Graduate, Post Graduate, Orta Doğu Teknik Üniversitesi, April, 2023

Post Graduate, Post Graduate, Orta Doğu Teknik Üniversitesi, January, 2023

Post Graduate, Post Graduate, Orta Doğu Teknik Üniversitesi, September, 2022

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, Middle East Technical University, June, 2022

Competition, 18. Ambalaj Tasarımı Ulusal Öğrenci Yarışması Seçici Kurul (Profesyonel Jüri) Üyeliği, ASD Turkish Packaging Manufacturers Association , June, 2022

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, Middle East Technical University, June, 2022

Post Graduate, Post Graduate, Orta Doğu Teknik Üniversitesi, September, 2021

Post Graduate, Post Graduate, Orta Doğu Teknik Üniversitesi, September, 2021

Competition, 17.Ambalaj Tasarımı Ulusal Öğrenci Yarışması Seçici Kurul (Profesyonel Jüri) Üyeliği, ASD Turkish Packaging Manufacturers Association, June, 2021

## Published journal articles indexed by SCI, SSCI, and AHCI

I. Experience prototyping through virtual reality head-mounted displays: Design appraisals of automotive user interfaces

ŞEN G., ŞENER PEDGLEY B.

Design Journal, vol.25, no.5, pp.807-827, 2022 (AHCI)

II. Design for Luxury Front-Seat Passenger Infotainment Systems with Experience Prototyping through VR

Sen G., Şener Pedgley B.

INTERNATIONAL JOURNAL OF HUMAN-COMPUTER INTERACTION, vol.36, no.18, pp.1714-1733, 2020 (SCI-Expanded)

III. ENRICHING THE AESTHETICS OF MOBILE MUSIC PLAYER INTERACTIONS THROUGH THE USE OF PERSONAL CLOTHING AND ACCESSORIES AS INTERFACES

Şen G., Sener B.

METU JOURNAL OF THE FACULTY OF ARCHITECTURE, vol.36, no.2, pp.141-163, 2019 (AHCI)

# Articles Published in Other Journals

I. Transitioning from physical to digital sketchbooks for industrial design education Şener Pedgley B., Şen G.

Design Principles and Practices, vol.8, pp.31-41, 2015 (Scopus)

## **Books & Book Chapters**

I. UTAK 2022 Bildiri Kitabı: Tasarım ve Çoğulculuk

Tönük Kruithof D. (Editor), Şen G. (Editor), Bakırlıoğlu Y. (Editor) ODTÜ Basım İşliği, Ankara, 2022

II. The Aspects of Aesthetics of Interaction: Deconstructing The 'How' Level Of User - Product Interactions

Şen G., Şener Pedgley B.

in: Disiplinlerarası Estetik Tartışmalar / Multidisciplinary Debates on Aesthetics, E. Murat Çelik,Özgür Yaren, Editor, SANART ESTETİK VE GÖRSEL KÜLTÜR DERNEĞİ, Ankara, pp.283-300, 2021

### Refereed Congress / Symposium Publications in Proceedings

I. Sosyal Medya İş Birlikleri ve Estetik: Instagram Fenomenlerinin Lüks Moda Ürünleri Tanıtımındaki Görsel Stratejiler.

Kumbasar E., Şen G.

6. Ulusal Tasarım Araştırmaları Konferansı, Ankara, Turkey, 11 - 13 September 2024, pp.1

II. Passenger's State of Mind: Future Narratives for Semi-Autonomous Cars SEN G., UMULU S.

13th ACM International Conference on Automotive User Interfaces and Interactive Vehicular Applications, AutomotiveUI 2021, Virtual, Online, United Kingdom, 9 - 14 September 2021, pp.182-185

III. Otomobil Yolcularına Yönelik Bilgi-Eğlence Sistemlerinde Kullanıcı Beklentileri ve Tasarım Öngörüleri

Şen G., Şener Pedgley B.

4. UTAK Ulusal Tasarım Araştırmaları Konferansı, Ankara, Turkey, 8 - 10 September 2020, pp.151-165

IV. The Aspects of Aesthetics of Interaction: Deconstructing The 'How' Level of User-Product Interactions

Şen G., Şener Pedgley B.

3rd Turkish Congress of Aesthetics, Ankara, Turkey, 23 - 25 May 2019

V. Contemporary automotive infotainment solutions to empower front-seat passengers

Şen G., ŞENER PEDGLEY B., Jump M.

DRS 2018 – Design Research Society Conference: 'Design as a Catalyst for Change', Limerick, Ireland, 25 - 28 June 2018, vol.6, pp.2246-2265

VI. Product experience and luxury values

YARDIM ŞENER S., Şen G., Pedgley O., ŞENER PEDGLEY B., Murray G.

10th International Conference on Design and Emotion, D and E 2016, Amsterdam, Netherlands, 27 - 30 September 2016, pp.107-113

VII. TOWARDS IMPROVEMENT OF INTERACTION AESTHETICS OF MOBILE MUSIC LISTENING JOURNEYS Sen Guzin S, G,, Sener B.

20th International Conference on Engineering Design (ICED), Milan, Italy, 27 - 31 July 2015

### Design

Şen G., Illustrations for the "Learners' Guidebook: British Values from British-Turkish Community Perspective", Graphic Design / Publication Design, July 2023

### Activities in Scientific Journals

METU JOURNAL OF THE FACULTY OF ARCHITECTURE = ODTÜ MIMARLIK FAKULTESI DERGIS, Committee Member, 2023 - Continues

## Scientific Refereeing

6. ULUSAL TASARIM ARAŞTIRMALARI KONFERANSI (UTAK 2024), Conference Paper (Full Text), July 2024
6. ULUSAL TASARIM ARAŞTIRMALARI KONFERANSI (UTAK 2024), Conference Paper (Full Text), July 2024
METU JOURNAL OF THE FACULTY OF ARCHITECTURE = ODTÜ MIMARLIK FAKULTESI DERGIS, Journal Indexed in AHCI, June 2024

THE DESIGN JOURNAL, Journal Indexed in AHCI, April 2024

INTERNATIONAL JOURNAL OF HUMAN-COMPUTER INTERACTION, SCI Journal, August 2023

METU JOURNAL OF THE FACULTY OF ARCHITECTURE = ODTÜ MIMARLIK FAKULTESI DERGIS, Journal Indexed in AHCI, June 2023

5. Ulusal Tasarım Araştırmaları Konferansı (uTAK 2022), Conference Paper (Full Text), March 2022

AutomotiveUI '21: 13th International ACM Conference on Automotive User Interfaces and Interactive Vehicular Applications , Conference Paper (Full Text), June 2021

Metu Journal Of The Faculty Of Architecture, Journal Indexed in AHCI, February 2021

CHI 2021: Conference on Human Factors in Computing Systems, Conference Paper (Full Text), February 2021

4. Ulusal Tasarım Araştırmaları Konferansı (UTAK 2020), Conference Paper (Full Text), March 2020

### **Scientific Consultations**

Nanobiz & Easy Clap Games & UTR-Lab, Project Consultancy, Middle East Technical University, Faculty Of Architecture, Department Of Industrial Design, Turkey, 2023 - Continues

# **Tasks In Event Organizations**

Şen G., Özgen Koçyıldırım D., Tönük Kruıthof D., Kilden "Prompt" Olur Mu? Yapay Zeka Destekli Form Geliştirme Sürecine Hibrit Bir Yaklaşım, Workshop Organization, Ankara, Turkey, Eylül 2024

Tönük Kruithof D., Şen G., Bakırlıoğlu Y., UTAK 2022 (5. Ulusal Tasarım Araştırmaları Konferansı), 'Tasarım ve Çoğulculuk', Scientific Congress, Turkey, Eylül 2022

## Scientific Research / Working Group Memberships

Biltir-Utest Ürün Kullanılabilirlik Test Birimi, Middle East Technical University, Turkey, http://utest.metu.edu.tr/tr, 2023 - Continues

#### **Metrics**

Publication: 13 Citation (WoS): 12 Citation (Scopus): 13 H-Index (WoS): 1 H-Index (Scopus): 1 Şen G., 7. Ulusal Ambalaj Tasarımı Öğrenci Yarışması, Ambalaj Sanayicileri Derneği, September 2011