

Asst. Prof. FORREST WATSON

Personal Information

Email: forrest@metu.edu.tr

Education Information

Doctorate, Ihsan Dogramaci Bilkent University, Faculty Of Business Administration, Department Of Business, Turkey
2012 - 2017

Post Graduate, Ihsan Dogramaci Bilkent University, Faculty Of Economics And Administrative Sciences, International
Relations, Turkey 2005 - 2017

Undergraduate Double Major, Franklin & Marshall College, Business, Government, United States Of America 2000 - 2004

Foreign Languages

Spanish, A2 Elementary

Turkish, C1 Advanced

Dissertations

Doctorate, Reconnecting Food Producers and Consumers To Improve Community Well-Being, Ihsan Dogramaci Bilkent
University, Faculty Of Business Administration, Department Of Business, 2017

Academic Titles / Tasks

Assistant Professor, Middle East Technical University, Faculty Of Economic And Administrative Sciences, Department Of
Business Administration, 2017 - Continues

Courses

SOCIAL ENTREPRENEURSHIP, Under Graduate, 2018 - 2019

Articles Published in Journals That Entered SCI, SSCI and AHCI Indexes

- **Macromarketing Pedagogy: Empowering Students to Achieve a Sustainable World**
Shapiro S., Beninger S., Domegan C., Reppel A., Stanton J., WATSON F.
JOURNAL OF MACROMARKETING, 2020 (Journal Indexed in SSCI)
- **Trust-Driven Entrepreneurship for Community Well-Being of Refugees and Their Local Hosts**
Baktir Z., WATSON F.
JOURNAL OF MACROMARKETING, 2020 (Journal Indexed in SSCI)
- **Understanding the Dark Sides of Alternative Economies to Maximize Societal Benefit**
WATSON F., EKİCİ A.
JOURNAL OF MACROMARKETING, vol.40, pp.169-184, 2020 (Journal Indexed in SSCI)



Well-being in Alternative Economies: The Role of Shared Commitments in the Context of a Spatially-Extended Alternative Food Network

Watson F., Ekici A.

Journal of Macromarketing, vol.37, pp.206-216, 2017 (Journal Indexed in SSCI)

Citations

Total Citations (WOS):3

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